

## Contents

- 01: Academic
- 02: Best Practices
- 03: Award / Recognition
- 04: Co-curricular / Extracurricular
- 05: Creative Contributions

## Academic

### [University Results] Narmada College of Management

GTU has announced the result of **MBA (Full Time) Semester-1** for Winter-2020. All 66 students have passed. The result is 100%.

Top three students are:

1. Modi Devanshi Jigneshkumar (CPI: 9.86)
2. Solanki Meghna Ratilal (CPI: 9.71)
2. Trivedi Riddhi Bhaskar (CPI: 9.71)
3. Sharma Vijay Shambhudayal (CPI: 9.57)

39 students have secured CPI>8 and 27 students have secured CPI >7

GTU has announced the result of **MBA (Part Time) Semester-1** for Winter-2020. All 11 students have passed. The result is 100%.

Top three students are:

1. Chadderwala Banti Harivadanbhai (CPI: 9.60)
1. Krishna Kumari (CPI: 9.60)
2. Ghodadara Krishna Harshit (CPI: 9.40)
2. Sonawane Rohit Dadaji (CPI: 9.40)
3. Samala Vijay Yadagiri (CPI: 8.80)
3. Sharma Jugalkishor Ramprakash (CPI: 8.80)
3. Bhardwaj Richa (CPI: 8.80)

07 students have secured CPI>8 and 04 students have secured CPI >7

GTU has announced the result of **MBA (Full Time) Semester- 4** for Summer-2021. All 70 students have passed. The result is 100%.

Top three students are:

1. Shah Juhiben Kalpeshkumar (CPI: 8.67)
2. Pandya Vishwa Chetankumar (CPI: 8.48)
2. Agrawal Ayushi Manoj (CPI: 8.48)
2. Singh Richa Mahesh (CPI: 8.48)
3. Pandya Diksha Rakeshkumar (CPI: 8.41)
3. Ghaloth Anita Laxmansingh (CPI: 8.41)

14 students have secured CPI>8 and 480 students have secured CPI >7

### [Webinar – Online Mode] Narmada College of Science and Commerce

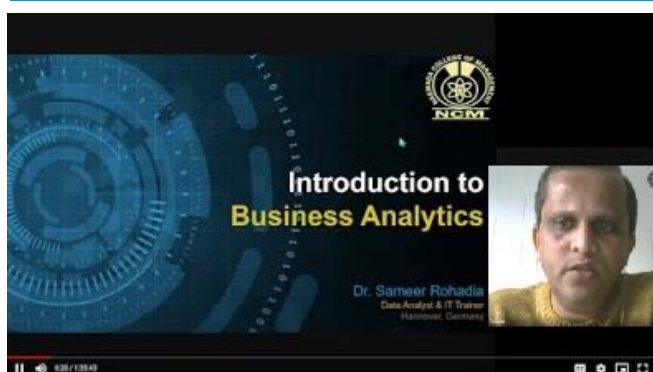
A lecture series for B.com students was arranged in co-ordination with JCI, Ankleshwar for five days beginning from 2.6.21 to 6.6.21. Eminent speakers from JCI Ankleshwar oriented the students on various topics. The details are given below.

Speaker	Topic
JFM- Rinkal Arora	“Sprituality” Law of Karma
JC Raju Rathod	“Health ” Work Life Balance
JC Vijay Parmar	“Analytical Skills” Probabilities and Certainties
JC Chirag Desai	“ Management” Mood Management
JC Ashu Manchanda	“ Occupation” Problem Solving and Communication

All the lectures were of one hour duration and timings from 10.45 am to 11.45 am. The webinar was coordinated with the help of the Head of the Department of Commerce Dr. Anita Rana and the College G.S. Pooja Patel.

### [Guest Lecture Series – Online Mode] Narmada College of Management

A Guest Lecture on “**Importance of Consumer Behaviour in Marketing (B2B&B2C)**” for MBA (Full Time) Semester-2 students was delivered by **Ms. Arpita Bhattacharya**, Former Assistant Professor of NCM on 12<sup>th</sup> June, 2021. [Faculty Coordinator: Prof. Nisha Dubey]



A Guest Lecture on “**Careers Opportunities for Graduates in the Field of Management (MBA)**” for MBA (Full Time) Semester-2 students by **Mr. Pankaj Gandhi**, Member of Scientific Advisory Research Committee, P P Savani University was held on 22<sup>nd</sup> June, 2021. [Faculty Coordinator: Prof. Rashmi Ghamawala]

A Guest Lecture on “**Invaluable Life Lessons to Learn from Olympic Champions**” for MBA (Full Time) Semester-2 students by **Mr. E Anand Swaroop**, DGM - HR, PI Industries Ltd., Panoli was organised on 27<sup>th</sup> June, 2021. [Faculty Coordinator: Prof. Iram Khan]

A Guest Lecture on “**Overview of Business Analytics**” for MBA (Full Time) Semester-2 students was delivered by **Dr. Sameer Rohadia**, Data Analyst and Trainer at Hannover, Germany on 27<sup>th</sup> and 28<sup>th</sup> July, 2021. [Faculty Coordinator: Prof. Nisha Dubey and Mr. Kanu Raval]

A Guest Lecture on “**Queuing Systems, Line Balancing & Statistical Process Control and Control Charts**” for MBA (Full Time) Semester-2 students by **Mr. Rakesh Panchal**, Assistant Professor, Shri M. K. Kadakia College of Management Studies, Ankleshwar had taken place on 1<sup>st</sup> August, 2021. [Faculty Coordinator: Prof. Nisha Dubey]

## [Webinar] Narmada College of Management

A Webinar organized by Business Standard “**Insight Talks - Thinking out of the box**” for MBA students on 19<sup>th</sup> June, 2021.



The Panel Discussion was moderated by Mr. Srimanto Bhattacharya, Co-Founder and Partner of Spearhead Inter Search. The Panel members in the Webinar included: Dr. Sandeep K. Krishnan, Senior Partner, People Business and Visiting Faculty - IIMA; Prof. Dr. Jyotsna Bhatnagar, Dean, Graduate Programs & Student Affairs, MDI Gurgaon; Mr. Praveen Nair, Head - Talent, Meesho and Ms. Parul Khanna, Chief Marketing Officer, METRO Cash and Carry India.

The panelists in the webinar discussed options such as startups, small businesses, and freelance consulting. The panelists also talked about how students and new MBA graduates can strengthen their employability and also the earning quotient. [Faculty Coordinator: Prof. Iram Khan]

## [Workshop - Online Mode] Narmada College of Management

The five days Online workshop had been organized on “**Data Analytics and Power BI**” for MBA Students, Faculty Members and Alumni by Dr. Sameer Rohadia, Data Analyst and Trainer at Hannover, Germany on 5<sup>th</sup> to 9<sup>th</sup> July 2021.



The workshop was perceived to be an excellent opportunity by most of the participants through which they learnt practical aspects of theory and

new tools taught in Business Analytics. The day wise systemic distribution of content presentation including Data Cleaning and Transformation, Graphs and Visualization, Slicing and Filtering followed by Calculated Column and Measure Columns were taught at a very good pace and most of the participants were able to easily comprehend the presented content. Even for the working professionals including alumni, faculty and staff members they've learnt a new tool by which they can effectively present their data for research or business presentations. Overall, the event was a great platform for bridging the gap between the businesses applications of the theoretical aspects covered in the curriculum. [Faculty Coordinators: Prof. Nisha Dubey and Mr. Kanu Raval]

## NCSC and NCM ink its fourth MoU with VGTK – SEWA Rural, Jhagadia

On 22<sup>nd</sup> July, 2021 Narmada College of Management (NCM) and Narmada College of Science and Commerce (NCSC), Bharuch signed its fourth memorandum of understanding (MoU) with the Vivekananda Gramin Tekniki Kendra (VGTK), a vocational training Centre at Society for Education Welfare and Action (SEWA) – Rural, Jhagadia.



VGTK – SEWA Rural was established in the year 1987 to provide opportunities to the rural youth. It imparts technical competence as well as man making and character building to youngsters in rural areas who are trapped in the vicious cycle of poverty, ignorance and lack of opportunity.

The MoU was signed by Director-NCM Dr. Trupti Almoula, Principal-NCSC Dr. B M Rawal, and Director VGTK – SEWA Rural Shri Girish Shah. The objective of this MoU is to help NCM and NCSC students understand the working of an NGO and facilitate immersion programs. It also aims at encouraging participation from both the institutions for curricular, co-curricular and extracurricular activities. The agreement has come into force immediately. It shall be coordinated by Prof. Iram Khan.

## [Activity] under MoU with VGTK – SEWA Rural, Jhagadia



Dr. Trupti Almoula (Director - NCM) and Dr. P H Shah (Director - Education) visited Sewa Rural on 11<sup>th</sup> August 2021.

To further the purpose of sensitizing Management students towards social concerns and what one can do towards the betterment of the fellow human beings, Dr. G C Shah, one of the trustees of Sewa Rural agreed to orient our students to the operations of Sewa Rural and Mentor them through projects like Rural health and Education surveys for Need Identifications as and many other projects of larger impact.

## [New Specialization] Narmada College of Management

Narmada College of Management is proud to announce that MBA Programme is offering a new specialization this year onwards. The area of specialization is "Sustainability Management"



## Best Practices

[Discussion Forum] Narmada College of Management



Discussion Forums strengthen collaboration in Teams. Narmada College of Management (NCM) inaugurated its first Discussion Forum on Friday 16<sup>th</sup> July, 2021 in the presence of Dr. P H Shah, Director (Education), NEST, Dr. Trupti Almoula, Director, NCM and all Faculties of NCM. Dr. Shah initiated the session by expressing his views on purpose of Education. He referred to Albert Einstein's quote on Education "Education is not the learning of facts, but the training of minds to think". In spite of 12 to 16 years of formal education people lack the ability to think critically and solve problems. The discussion theme for the day was Free Thinking and Open Mindedness. It was an exercise where each participant had to think upon if he/she was a free thinker? If he/she was an open minded person? And what prevented him/her to be an open minded person? Each one reflected and expressed their opinions. It was a good opportunity to evaluate one's self.

The Discussion Forum at Narmada College of Management (NCM) met on 22<sup>nd</sup> July 2021, Thursday. The discussion moved on to the subject Rational and Emotional Thinking. Scientists classify the human brain into two parts: Left brain and right brain. Every time we make a decision our left brain battles with our right brain. Rational behaviour deals with the mind and

emotional behaviour deals with the heart. These are described as two separate systems of thinking.

The Discussion Forum at NCM met on 30<sup>th</sup> July, 2021. The session was on Critical and Creative Thinking. It began with discussing the concept of critical thinking and fallacies in our thinking process. Dr. Shah presented the concept of Creative thinking, its meaning and significance in the knowledge economy. The future is unexpected. Creativity will enable us to deal with uncertainties and chart the best course forward. Those of us with a strong creative bent will be equipped to create value even when situations change and resources are constrained as the world around us changes swiftly.

[Inauguration] Centre for Heritage of Intelligence Traditions of India (CHITI)

A Centre for Heritage of Intelligence Traditions of India (CHITI) was inaugurated at Narmada College Campus today. The inaugural function was held at Narmada College of Management. Dr. Trupti Almoula, Director, Narmada College of Management, welcomed the guests for the occasion with an inspiring story, motivating everyone to unshackle their creative powers and fly high in life to realize their dreams.



The Centre shall invite and hold discussions with the best of scholars steeped in the Indian Knowledge Traditions, who shall help us in forming an overview of the current Indian situation, and of our place in the world. Scholars invited to the Centre shall individually be experts in various knowledge traditions of India, and other areas relating to material culture and

beyond. The Centre plans to bring out a journal, which will document and express our ideas and efforts in this direction. As a first initiative of the Centre, A certificate based course on Introduction to Indian Knowledge Systems, has been planned in collaboration with GTU. The Centre will function from Narmada College of Management premises. It will have a separate collection of books put in a section on Intelligence Traditions of India in the NCM library. It shall be coordinated by Dr. Subhash Yadav.

## [Counseling Session] Narmada College of Management



A counseling session for students of MBA-I Semester II was organized at the College on 17th August, Tuesday. The students were called for the session in two batches, one for the morning and second for the afternoon session. The focus of the session was their academic progress and the choice of specialization for the second year of their studies.

## [Students' Development] Narmada College of Management

BDMA and NCM have jointly organized students' Development programme "Shaping Young Minds". This programme was organized by AIMA in collaboration with local management association.

**Take-home/learning for the students:** Importance of Success and failures in life through the journey of Speakers' life, Big idea that influenced this era, Life's Teaching, Managing Ambitions, Managing Stress, Face of Future and

change in technology driven life and business, Work with people, Love people, Learning from failure, Work in team, Have a passion and patience to achieve goal etc.

## Award / Recognition

### [Research Paper] Narmada College of Science and Commerce

Dr. Pramod Narain Mishra, Faculty of Narmada College of Science and Commerce has published Research Paper in Malaya Journal of Matematik, which is an International and UGC care listed Journal titled *Price dependent demand model for deterioration and Weibull Amelioration* on 03/04/2021.

### [Book Publication] Narmada College of Science and Commerce

Dr. Kalika Shah, Associate Professor of English at Narmada College of Science and Commerce has published a book titled *Multiculturalism and Identity Politics: A Study of the Novels of Bapsi Sidhwa, Rohinton Mistry and Boman Desai* based on her doctoral research on the Parsee Fiction. It has been published by Partridge India, a concern of Penguin India. It will have the distribution worldwide and has a US copyright. The book and its e-book also have an international sale on the portal of Amazon.

### [Social Cause] Narmada College of Science and Commerce



Mr. Vijay Shah and Prof. H K Patel made exemplary efforts in working for the treatment of Covid-19 patients in Bharuch by opening a

special **Covid-Hospital**. Here they coordinated with the best doctors, supplied proper medicines and allied treatment, ensured supply of oxygen cylinders, organized the availability of healthy food for patients, and took initiatives for the upkeep of the mental health of patients and their family members, many others from the society also participated in this noble activity. Indeed a very commendable task!

## [Certificate Programs] Narmada College of Management

Two certificate programs will be jointly launched by NCM and GTU, namely:

1. Certificate course in “**Business Analytics**” starting from 1st October 2021 [Faculty coordinator: Mr. Kanu Raval and Prof. Nisha Dubey]. Link for the same will be available on GTU website soon.
2. Certificate course in “**Exim Procedures and Documentations**” starting from 1st October 2021 [Faculty coordinator: Prof. Iram Khan]. Link for the same will be available on GTU website soon.

Two Certificate programs launched by NCM namely:

1. We are glad to inform you that we have started a “**Centre for Heritage of Intelligence Traditions of India**” at our campus. This centre will be working in the area of Indian Knowledge Systems and its applicability in the present day context for individual and organizational effectiveness. In case you are interested further in this field, just click on the registration link and fill in your details. This will help us to reach out to you for future activities of the Centre.[Faculty coordinator: Dr. Subhash Yadav]  
Link: <https://forms.gle/YvtAArsqgkRhT1si6>
2. Certificate course in “**Investment Management**” starting from 1st October 2021 [Faculty coordinator: Dr. Chetna Makwana]. Link for the same will be available on NCM website soon.

## [Ph.D. Degree] Narmada College of Management

Two professionals from the teaching fraternity have been awarded the degree of “Doctor of Philosophy (Ph.D.)” under the supervision of Dr. Trupti Almoula; Director NCM, Dean, Faculty of Management, GTU.

- (i) Dr. Prabirchandra Padhi
- (ii) Dr. Harshal G.Vashi

## [Ph.D. Degree] Narmada College Science and Commerce

Dr. Manoj Rathod completed his Ph.D. under the guidance of Dr. Anita Rana (HOD) commerce from NCSC on the topic “ A comparative study of nonperforming Assets of selected public sector bank in India”.

## [Academic Achievements] Narmada College of Science and Commerce

**Dr. Anita Rana** cleared her Gujarati Subject Exam from GSHSEB scoring 73/100 marks.

**Prof. Haresh K Patel** and **Prof. Pravin Rajgadi** have cleared the Hindi exams with flying colours as part of the requirements of the CAS, i.e. Career Advancement Scheme.

Congratulations to all those teachers who have passed the CCC+ too as the requirement of CAS.

## Co-curricular /Extra-curricular Activities

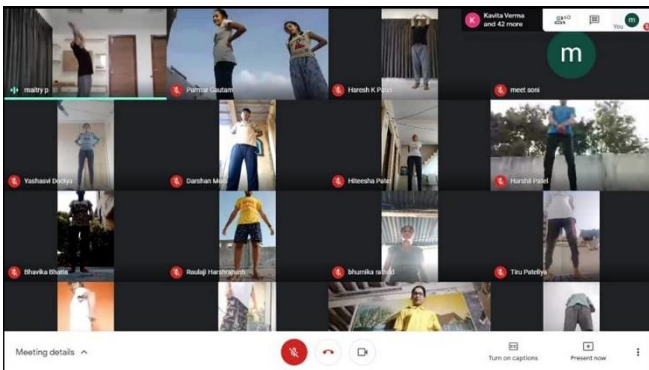
### [Tree Plantation] Narmada College of Management





The Tree Plantation Day has been celebrated on Saturday, 7<sup>th</sup> August, 2021 at Narmada College of Management. Dr. Trupti Almoula, Director, NCM and all the Teaching and Non-Teaching staff participated in the occasion.

### [Yoga Day] Narmada College of Science and Commerce



International Yoga day 2021 was celebrated online by the NSS programme of Narmada College of Science and Commerce and more than 95 volunteers, the staff members and their families joined in this event.

### [Independence Day celebration] Narmada College Campus

The Independence Day was celebrated on Sunday, 15<sup>th</sup> August, 2021 at Narmada College Campus. Dr. P H Shah, Director (Education) hoisted the flag. All the Faculty and staff of Narmada College Campus were present on the occasion.

### [Essay Writing Competition] Narmada College of Science and Commerce

Essay competition was held by Gyandhara under the aegis of Saptadhara, Dr. Kalika Shah being the Chairperson and Prof. Rachana Vyas, the Vice Chairperson of Gyandhara. 15 students participated in Essay Writing Competition on the theme "India after 75 years of Independence"

## NARMADA COLLEGE OF SCIENCE AND COMMERCE

## ESSAY WRITING COMPETITION

## ORGANIZED UNDER: GYAN DHARA

15 PARTICIPANTS PARTICIPATED IN ESSAY WRITING COMPETITION ON THE THEME

**"India after 75 years of Independence"**

### WINNERS

- **FIRST: AYESHA FAHAD TAILOR [SY-BCOM]**
- **SECOND: PATEL KAJAL AND KAMINI YADAV [SY-BBA]**
- **THIRD: SUSHMA GIRI AND PRIYANSHI DHOLAKIYA [SY-BBA]**



CHAIRMAN- DR. KALIKA SHAH  
VICE-CHAIRMAN- PROF. RACHANA VYAS

[gynaabhivyaktidhara.ncsc@gmail.com](mailto:gynaabhivyaktidhara.ncsc@gmail.com)

## [Poetry Writing and Recitation Competition] Narmada College of Science and Commerce

The Poetry Writing and Recitation Competitions were organised by the Sarjanatmak abhivyakti dhara under the aegis of Saptadhara, Dr. Jignesh Trivedi being the Chairperson and Prof. Rachana Vyas, the Vice Chairperson.

Thanks for the service of adjudging these competitions imparted by Dr. Pramod Mishra and Dr. Ritu Sharma.

### NARMADA COLLEGE OF SCIENCE AND COMMERCE

## POETRY WRITING COMPETITION

ORGANIZED UNDER SARJANATMAK ABHIVYAKTI DHARA

11 PARTICIPANTS PARTICIPATED IN POETRY WRITING COMPETITION ON THE THEME "MERA BHARAT MAHAAN"

### WINNERS

- Kamini Yadav ( BBA)
- Nidhi Sharma (B.COM (SF))
- Jyoti Gupta (BBA)

CHAIRMAN- DR. JIGNESH TRIVEDI  
VICE-CHAIRMAN- PROF. RACHANA VYAS

## NARMADA COLLEGE OF SCIENCE AND COMMERCE

### POETRY RECITATION COMPETITION

ORGANIZED UNDER SARJANATMAK ABHIVYAKTI DHARA

### WINNERS

- NIDHI RAJKUMAR SHARMA TYBCOM (SF)
- JYOTI GUPTA SY-BBA
- SUSHMA GIRI SY-BBA)

CHAIRMAN- DR. JIGNESH TRIVEDI  
VICE-CHAIRMAN- PROF. RACHANA VYAS

## Creative Contributions

[Poem] ડો. જીગ્નેશ ત્રિવેદી – Head, Narmada College of Science and Commerce (Self-Financed – Commerce)

ફરી આવી ગઈ 15 ઓગસ્ટ  
ચાલ ને આઝાદ થઈએ,  
વિચારો ને વિસ્તાર આપીને થોડા આબાદ થઈએ.  
અસ્વચ્છ મન ને અસ્વચ્છ ધરતી ને ચાલ ભીતર થી  
શુદ્ધ કરીએ,



આવ હાથ દે આંગણું કે ઘર જ નહિ આખો દેશ સાફ  
કરીવે.

ચાલ ફરી આઝાદ થઈએ...

ના ખોટું કરીવે ના ખોટું સહીવે,  
ખોટા કામ કરાવવા શું કામ ભ્રષ્ટાચાર ને પ્રોત્સાહન  
દઈએ.

ચાલ ફરી આઝાદ થઈએ...

નેતાઓ ની ગંદી રાજનીતિમાં ના ભળીવે,  
પોતાનાજ ભાઈઓ થી શુકામ વ્યર્થ ઝગડીવે.  
ચાલ ફરી આઝાદ થઈએ.

બીજા ની કઠપૂતળી થઈ ક્યાં સુધી નાચીશ?  
દુનિયા ઝૂકશે એક દિન જો ખુદ પર વિશ્વાસ રાખીશ.  
ચાલ ફરી આઝાદ થઈએ.

દેશ ઉત્થાન કાજ કાંઈક કરી છૂટીએ,  
હાથ દો એક બીજાને દેશ માટે ફરી મરી મિટીએ.  
ચાલ ફરી આઝાદ થઈએ.

ભગત ને આઝાદ ને આજે યાદ કરી લે,  
એની જેમ શહીદ ના થા બસ એના વિચારો ને વરી લે.  
ચાલ ફરી આઝાદ થઈએ...

ડૉ. જીવ્નેશ ત્રિવેદી

## [Photography] Narmada College of Science and Commerce

Prof. J P Gandhi from the Electronics Department, NCSC is fond of Bird Watching. He is also good at photography. Here are some beautiful pictures he has taken of the birds in the Narmada Campus.

It was not known so far that such beautiful birds are there around us and also such talents of a Nature lover!!





**[Poem] Ayush Gupta, Narmada College of Science and Commerce (TYBCOM, GIA)**

हां शायद खुद को समझने लगा हूं मैं  
हां शायद खुद को समझने लगा हूं मैं  
हां शायद थोड़ा बहुत बदलने लगा हूं मैं  
दूसरों की गलती निकालने से पहले खुद की गलतियां  
गिनने लगा हूं मैं  
हां शायद खुद को समझने लगा हूं मैं  
दूसरों को दिखाने के लिए नहीं खुद के लिए मेहनत  
करने लगा हूं मैं  
दूसरों से मिली थोड़ी सी मदद का भी शुकुगुजार रहने  
लगा हूं मैं  
दूसरों के मजाक से आहत होने की जगह उनकी हंसी  
का हिस्सा बनने लगा हूं मैं  
हां शायद थोड़ा बहुत बदलने लगा हूं मैं

सिर्फ खुद की ना सोच कर दुनिया वालों की खुशी के  
बारे में भी थोड़ा सोचने लगा हूं मैं  
हां थोड़ा बहुत इंसान बनने लगा हूं मैं  
लोगों से नफरत के बजाय मोहब्बत करने लगा हूं मैं  
लोगों से दूर भागने की जगह उनसे मिलने लगा हूं मैं  
हां शायद थोड़ा बहुत बदलने लगा हूं मैं  
दूसरों की हंसी के पीछे के छुपे वह दर्द को समझने  
लगा हूं मैं  
खुद के साथ शायद दूसरों को भी थोड़ा बहुत परखने  
लगा हूं मैं  
बेफिजूल की बातें करने की जगह थोड़ा-बहुत लिखने  
लगा हूं मैं  
सिर्फ दिमाग की नहीं थोड़ी बहुत दिल की भी सुनने  
लगा हूं मैं  
हां शायद थोड़ा बहुत बदलने लगा हूं मैं  
दूसरों का पता नहीं पर खुद को तो समझने लगा हूं मैं  
अपनी खुद की ही छोटी सोच से ऊपर उठने लगा हूं मैं  
और हां शायद इसलिए ही आज लिखने लगा हूं मैं

- आयुष गुप्ता (राही)

**[Painting] Nandini Gokani, TYBCOM (GIA), Narmada College of Science and Commerce**

