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Academic

[University Results] Narmada College of Management (NCM)

GTU (Gujarat Technological University) has announced results of MBA (Full Time) Semester-3, MBA (Part Time) Semester 3 and 5 for the Winter-2021 Examination.

EXAM	WINTER 2021	WINTER 2021	WINTER 2021	WINTER 2021
COURSE	MBA PART TIME	MBA PART TIME	MBA FULL TIME	MBA FULL TIME
SEM	5	3	3	1
% RESULT	83.33	66.67	95.38	91.18
INSTI. RANK at GTU Level	1	1	4	2
First Class & Distinction	75%	82%	94%	81%

[Students Participation: CSR CONCLAVE 2022] Narmada College of Management

Date: 29th April, 2022

A CSR Conclave 2022 on “Catalyzing Effective Change through Corporate Social Responsibility” by AIMA (All India Management Association) and BDMA (Bharuch District Management Association), Bharuch.



The main objective of the Conclave was 'Effective Transformation through Corporate Social Responsibilities'.

District Collector Sh. Tushar Sumera, IAS, Sh. Sunil Parekh, Sh. Rajesh Shah, Nagarpalika President Sh. Amit Chavda, BDMA President Sh. Harish Joshi, CSR Chairman, BDMA Sh. Nirmal Singh Yadav, Chairman of CSR Program Sh. K. Srivastava were present.

Dr. Preeti Adani of Adani Foundation, Mr. M. Theneron, IAS, Sh. Dushyant Patel, MLA, Bharuch, Sh. Arun Singh Rana, MLA of Wagra, addressed the audience on the development and social upliftment of Bharuch through virtual medium.

Session I Discussion and deliberated on the following aspects:

- Rebuilding corporate society through alliance
- CSR activities by corporates to make healthy environment.
- Livability and making Bharuch Livable city.
- Strategic planning for change
- CSR Philanthropy
- CSR Expenditure
- HDI – Human Development Index (India Vs Gujarat)
- CSR and CER
- PPP – Public Private Partnership

Session II included discussion and deliberation the following aspects:

- Business Philanthropy & CSR
- About UPL and SRF and their initiatives on CSR
- Leadership and Vocational skills – The need for Digital world.
- Role of HR function and role of CEO in implementing CSR.

In the last and third session, District Collector Sh. Tushar Sumera, IAS, District Development Officer Sh. Yogesh Chaudhary, President of Bharuch Citizens Council Sh. Kamlesh Udani and Corporate Advisor Sh. Sunil Parekh spoke on Focus on Livable Bharuch.

The District Collector declared that they will soon launch the “My Liveable Bharuch program” under which efforts will be made to make the city of Bharuch more beautiful and clean.

The name has been coined to make Bharuch habitable like other cities in collaboration with the industries and administration of the district.

[WORKSHOP – Digital Marketing] **Narmada College Management**



Date: 28th April 2023

A half day Digital Marketing Workshop for Sem IV (Marketing Specialization) and Sem II students was conducted by Dr. Sham Sachinwala, Director, SSAIM, Navsari in the Conference Hall of Narmada College of Management. Dr. Sachinwala was welcomed by Prof. Rakesh Panchal, Faculty Marketing of Narmada College of Management.



This three hour workshop from by highlighted the importance of Digital Marketing and the process for creating a Digital Marketing Campaign from start to the finish by giving practical examples to the students.



After the workshop, a guest session on the Latest Trends in Production and Operations Management was conducted by the same faculty for the students of Semester Two. Based on his rich experience of 25 years with Godrej Industries Limited, he highlighted the important trends happening in the area of POM. After a brief tea break, Dr. Sham engaged the students and the faculties on Introduction to Microsoft Excel for Business. He outlined some very important aspects of the Microsoft Excel which are very relevant for Business Applications. Interacting with the students, Dr. Sham encouraged the students to participate and practise extensively to gain competence in the field of Digital Marketing and Microsoft Excel. All the three sessions were interactive with the students asking lot of questions and interacting with the faculty members.

The session ended with a vote of thanks. Dr. Sachinwala also promised the students to come back again in the next semester with advanced tools and techniques of Digital Marketing.

[INDUSTRY VISIT] Narmada College of Management

The Industry visit for the MBA (Full Time) Semester-4 students was organized by NCM. The students visited Colourtex Industries Pvt. Ltd. Vilayat, Bharuch.

Firstly, Mahesh Vashi sir met and threw some light on the safety measure & rules before the students visited the different plants of the company.

While abiding to the safety guidelines the students visited all the plants along with the employees of the company.

All the employees of the company were very supportive and cooperative in nature.

At every plant, a specific plant employee provided the detailed understanding about their work to the students.

The students were divided in teams of two. One team was guided by Mr. Niket Patel and another by Mr. Sanjay Vasava.

Most of the machines in plant are semi-automated and some are manually operated.

After visiting all the plants, the students talked with Mahesh Vashi sir. Some of the students had some plant related or some other general questions. Each and every question was satisfactorily answered by Maheshbhai.

Total manpower in this Vilayat plant is around 900. Out of them 300 are operational workers. Future expansion is in the offing. So the target is to increase the man power by around 2000 to 3000 in all.

Some other detailed information about the company like their competitors, suppliers of some raw materials etc. was also shared.

Sh. Mahesh Vashi sir and his entire team imparted the best practical knowledge about their work. It was really a great opportunity to get to visit such a reputed company.

An additional advantages through this visit was that the students learnt how to organize a whole

industry visit, how to coordinate and make it successful.

It was the best experience for all the students.

[EXPERT LECTURE on Management Control System by Shri Sanjay Yajnik] Narmada College of Management

15th June, 2022



An expert lecture by CA. Shri Sanjay Yajnik was organized for the students of MBA Semester – 4. The topic was Management Control System. Shri Sanjay Yajnik had covered the following topics:

1. MCS Basic concepts

- Techniques of management control
- Behavioral considerations
- Understanding concepts using various examples of profit & loss account, PIN (Performance Index Number) and Repairs & maintenance.

2. Control System of HR & Accounts

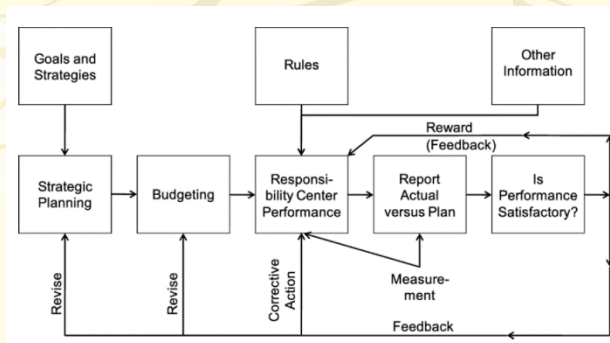
3. Some practical examples of such recurring activities like daily and monthly Meetings, town hall meetings, SOPs etc.

4. Goal Congruence and organization culture. For e.g. Mahindra & Mahindra co.

5. Systems

- Employee morale
- Employee morale and GMP
- Deming Prize
- Organization culture and management style

6. The Formal control process chart



7. Responsibility centers with example

8. Budgeting

9. Examples of management control

[EXPERT LECTURE: Mr. Maharshi Dave, Director and CEO, Farmbridge Social Support Foundation] Narmada College of Management

4th June, 2022



As society's problems grow, so do the needs for social entrepreneurship. Most business models focus on maximizing profit, but when it comes to social entrepreneurship, profit is no longer the main center of attention. Social entrepreneurs, focus on proactively affecting positive social change. Social entrepreneurship is all about "recognizing and resourcefully pursuing opportunities to create social value."

In order to acquaint the students with the concept of Social Entrepreneurship, Narmada College of Management, organised a guest

session on 4th June 2022, Saturday. The speaker for the session was Mr. Maharshi Dave, Director and CEO, Farmbridge Social Support Foundation.

Mr. Dave spoke about relevance and scope of social entrepreneurship in present times. He shared his experiences of working with farmers at the grass root level and how his organization is instrumental in bringing a positive change in the socio-economic lives of many households in rural areas across the country. The session was attended by first year MBA students.

[EXPERT LECTURE: Mr. Aniket Chavan, Owner, Cardkem Pharma Pvt. Ltd.] Narmada College of Management

7th June, 2022



Narmada College of Management organized another guest session on 'Entrepreneurship-Challenges and Opportunities'. The session was conducted by Mr. Aniket Chavan, Owner of Cardkem Pharma Pvt. Ltd on 7th June 2022, Tuesday for the first year students of MBA.

The session began with a warm up session of introduction with the students. Mr. Aniket discussed about the myths regarding entrepreneurship. Sir also described the personality traits of an entrepreneur. He shared his journey of being an entrepreneur. He also talked about the various challenges & avenues available for starting new business ventures. The discussion was in depth and highly interactive.

[EXPERT LECTURE: Ms. Vaibhavi Mehta] Narmada College of Management

5th April, 2022

An expert lecture taken by Ms. Vaibhavi Mehta, Vice President, Insurance Company, Singapore on the topic of “My Journey from College to Corporate” for MBA students.

[NHRD Network South Gujarat- Surat Chapter Leadership Conclave 2022: It is only to be Humans” - Celebrating 125th uninterrupted monthly meeting] Narmada College of Management

11th June, 2022

Leadership Conclave 2022 was attended by 10 Students from The Narmada College of Management. The conclave was also attended by Dr. Trupti Almoula and Ms. Rashmi Ghamawala.



They were able to get new ideas and learnt many new leadership lessons which will help them in their future.

Best Practices

[VALEDICTORY: Certificate Course in Introduction to Indian Knowledge Systems] Narmada College of Management



Date: 4th April 2022

The valedictory session of the Certificate Course on Introduction to Indian Knowledge Systems, was held at the amphitheatre of the College on 4th April, Monday at 3 pm. A total of 35 students, out of the 42 registrations who had done the course were awarded the completion certificate by Dr. Paresh Shah, Director (Education), Narmada Education Campus and Dr. Trupti Almoula, Director, Narmada College of Management.



The students were volunteers as well as participants.





The certificate course on Introduction to Indian Knowledge Systems coordinated by Dr. Subhash Yadav began on 1st January, Saturday, 2022 and got completed on 2nd April, Saturday, 2022. A total of 16 sessions of 2 hours duration were held on Saturdays and Sundays on the topics related to Indian Knowledge Systems like Sanskrit Language and Literature, The Sciences of Life and Mind (Ayurveda and Yoga), Indian Approach to Environment and Management and Yoga for Personal Effectiveness.

On the same day another certificate program on Investment Management conducted by Dr. Chetna Makwana was also inaugurated.

Award / Recognition

[Faculty Participation] Narmada College of Management

Dr. Trupti Almoula, Dr. Chetna Makwana, Dr. Subhash Yadav and Prof. Iram Khan presented a case on the event "Call for Book Chapter – Case studies on Organisations Contribution to Sustainable Development" dated 25/04/2022.

Name	Type of Event	Event Name	Date
Dr. Subhash Soaruram Yadav	FDP	FDP on Entrepreneurial Intelligence	03/24/22

Dr. Shailesh Vadilal Shah	Conference	National Conference on Emerging Trends of Libraries : Making a Difference in Knowledge Era	03/10/22
Dr. Chetna Rajesh Makwana	Conference	Third SEBI-NISM Research Conference 2022 (Hybrid Mode) on "Investing in Recovery: Challenges and Opportunities for Indian Securities Markets"	02/24/22
Dr. Chetna Rajesh Makwana	FDP	AICTE-FDP-UHV	12/09/21
Rashmi Sandeep Ghamawala	FDP	Basics of Research Methodology	12/05/21
Kanubhai Raval	Workshop	eCommerce Business: Set up Your Own Business from Home	08/30/21

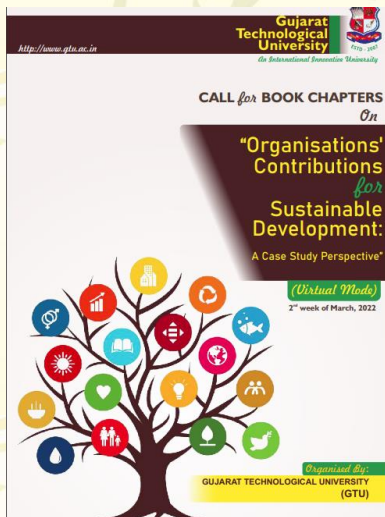
[Student Achievement] Narmada College of Management (NCM)



Mayurika Vadhiya, Shivani Bhadauria, Bansari Dutta and Pragnya Pavan Prasad, students of Semester II MBA programme, Narmada College of Management bagged the third prize at Stractical – the Start up battle (National Level Business Plan Contest) organised by SR Luthra Institute of Management (SRLIM), Sarvajanik University, Surat, on 17th May 2022. Four teams from first year MBA Narmada College of Management participated in this contest. Not just ideas–“Stractical – The Startup Battle”, is a National Level Inter college Startup Plan Competition. It is a comprehensive platform that helps the student entrepreneurs and their teams to develop and launch their startups, and provides a network for brainstorming, feedback, and future startup opportunities since the last seven years.

[Faculty Achievement] Narmada College of Management (NCM)

Dr. Trupti Almoula, Director, NCM Chaired and organised an International Case Study Presentation on “Organisations’ Contributions for Sustainable Development – A Case study Perspective” on 25th April, 2022. 37 case studies were presented.



Dr. Trupti Almoula, Director, NCM successfully convened and coordinated a 6 day FDP sponsored by AICTE and GTU on “Enterprneuarial Intelligence for Academic Leaders” from 24th to 29th March, 2022.




**JOINT AICTE – GTU SPONSORED
FACULTY DEVELOPMENT
PROGRAMME (ONLINE MODE)
ON
"Entrepreneurial Intelligence
for Academic Leaders"
24th to 29th March, 2022**



ORGANIZED BY
Narmada College of Management,
Bharuch, Gujarat

ORGANIZING COMMITTEE

Chief Patron
Prof. (Dr.) Navin Sheth
VC, GTU, Ahmedabad

Patrons
Dr. B. M. Rawal
Ex-Pro.VC, VNSGU, Surat

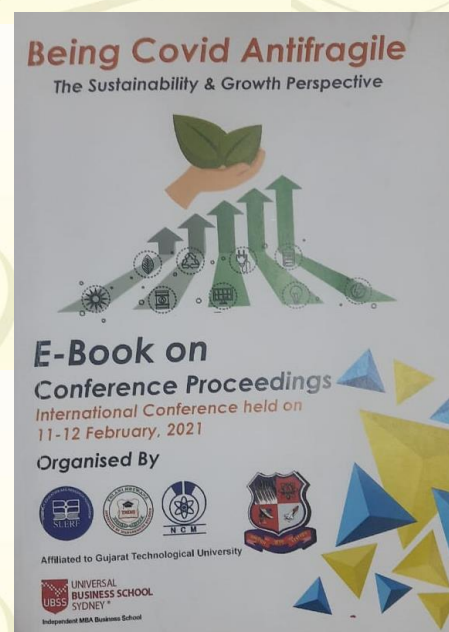
Dr. P. H. Shah
Director (Education),
Narmada Education Campus,
Bharuch

Convener and Coordinator
Dr. Trupti S. Almoula
Director, Narmada College of
Management, and Dean, Faculty of
Management, GTU

Co-Coordinator
Dr. Prabir Chandra Padhy
Assistant Professor, VIT, Vellore

University Coordinator
Dr. Sarika Srivastava
Assistant Professor,
Graduate School of Management
Studies - GTU

The second book published by Narmada College of Management namely “A Conference Proceeding on Being Covid Antifragile - the sustainability and growth perspective” with ISBN No. 978-81-931551-1-0. This book is an outcome of a joint endavour of 04 Institutes: Narmada College of Management, Tolani Motwane Institute of Management Studies, Som Lalit Institute of Management Studies and Universal Business School, Sydney.



A Research Paper by Dr. Trupti Almoula is published in a UGC care listed Journal. The Research Paper is titled “Complying to a continuous self-renewal mandate: Role of leadership at GTU”.

Dr. Chetna Makwana, Associate Professor, NCM won the 2nd prize in her track at International Level Case Writing Competition on “Organizations’ Contributions for Sustainable Development - A Case Study Perspective” on 25th April 2022 organized by GTU.

A Research Paper by Dr. Chetna Makwana published in a UGC care listed Journal. Research Paper is titled “Evaluation of Financial Stability in India”.

Teachers’ Day Speech: Hinal kunvarba Solanki, Narmada College of Science and Commerce (Science Department)

On the Occasion of Teachers’ Day, Hinal Solanki had done script anchoring. It was her 1st opportunity in college to show her anchoring talent.

Co-curricular / Extra-curricular Activities

[Tree Plantation Drive - ENVIRONMENTAL DAY CELEBRATIONS] Narmada Education Campus



5th June, Sunday, 2022

The World Environment Day was celebrated at Narmada College Campus on 5th June, Sunday, in collaboration with State Bank of India – Branches and Regional Office Bharuch. All the staff and students of Narmada College Campus along with the officers from State Bank of India planted more than 60 trees on the campus. Saplings were also given to those interested in taking them for plantation at their residences.

Led by the United Nations Environment Programme (UNEP) and held annually on 5 June since 1973, World Environment Day is the largest global platform for environmental public outreach and is celebrated by millions of people across the world. Earth faces a triple planetary emergency:

- The climate is heating up too quickly for people and nature to adapt;
- Habitat loss and other pressures mean an estimated 1 million species are threatened with extinction;
- Pollution continues to poison our air, land and water.



The way out of this dilemma is to transform our economies and societies to make them inclusive, fair and more connected with nature. We must shift from harming the planet to healing it.



The good news is the solutions and that the technology exists and is increasingly affordable.



The programme began at 9:30 in the presence of Director, Narmada College of Management, I/c, Principal, Narmada College of Science and Commerce, and Shri Sinha and Shri Moizbhai from State Bank of India. After the address by the dignitaries, tree plantation was done by the entire SBI team, staff and students of Narmada College of Management and Narmada College of Science and Commerce.

The event concluded with light refreshments and discussions related to environment conservation among the participants.

[8th International Yoga Day] Narmada College of Science and Commerce

The 8th International Yoga Day Celebration was held at Narmada College of Science & Commerce, Zadeshwar-Bharuch on June 21st 2022. The Session was held on the Sports Ground. Students from Undergraduate &

Postgraduate Courses participated in the celebration.



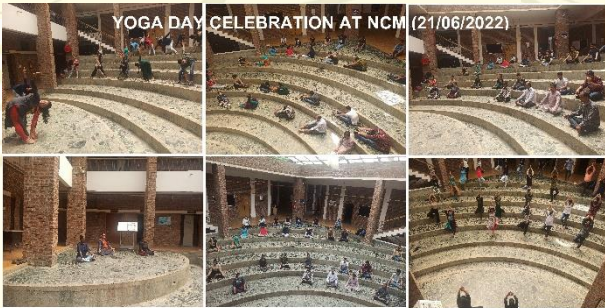
The Inaugural Speech was given by the Principal, Dr. A.K. Singh who emphasized the importance of yoga and physical exercises in daily life and even he took active participation in the Yoga Day Celebrations. Dr. H.K. Patel, Professor from Department of Physics (NCSC), who has been practising Yoga for last many years, performed and instructed the students about several asanas. They also performed Standing, Lying and Sitting Asanas. One could understand by watching their performance that they have been practising Yoga for last many years. This year's Yoga Day Celebration was held with great enthusiasm at the NCSC Campus. A large number of students, teaching and non-teaching staff attended the event this year and the event helped them feel confident and content physically, mentally and spiritually.

Finally the session was concluded with the National Anthem and the Pledge was taken to make Yoga a daily practice of one's life so as to increase one's physical, emotional, mental and spiritual well being.

[8th International Yoga Day] Narmada College of Management (NCM)

21st June, 2022

An 8th International Yoga Day was celebrated at NCM. Students of MBA and Staff members actively participated in the yoga session.



The event started with the Meditation and Pranayama followed by various Asanas.

[REVA – SwaBhava SwaDharma SwaTantra – Azadi Ka Amrut Mahotsav – 2022] Narmada College of Management

17th June, 2022



The Reva-2022, a Management Event was organized at Narmada College of Management, Bharuch.



REVA – SwaBhava SwaDharma SwaTantra – Azadi Ka Amrut Mahotsav – 2022 is a one day inter-college management fest organized with an intention to celebrate the 75th Independence Day anniversary of India. It aims to display the multifaceted personalities and potential of our young and dynamic student community of Gujarat. Reva-2022 showcases their talent and fortitude with a host of events exhibiting their cognitive ability, logical thinking, creativity, research orientation, team work, spontaneity, knowledge, entrepreneurship skills, analytical ability etc.

The uniqueness of “REVA – SwaBhava SwaDharma SwaTantra – Azadi Ka Amrut Mahotsav – 2022” lies in its dynamism and innovative approach to the celebration of events designed and developed for creating awareness about the 75th Independence Day anniversary of India.

Various events were conducted viz. Debate Competition, Essay Competition, Elocution Competition, Book Review, Presentation, Poster Making, Sketching, Solo/Group Singing, Poetry Recitation, Dance, Drama and Mime.



REVA 2022 received participation of students from 13 different colleges from the state of Gujarat. The list of colleges is given below:

1. B K School of Business Management, Ahmedabad
2. M.G. Science Institute, Ahmedabad,
3. V M Patel Institute of Management
4. Ganpat University, Mahesana
5. Semcom College of Commerce,
6. CVM University, Vallabh Vidyanagar,
7. Anand Institute of Management, Anand,
8. C K Shah Vijapurwala Institute of Management, Vadodara
9. Government Engineering College, Bharuch,
10. P P Savani University, Surat
11. S S Agrawal Institute of Management, Navsari
12. M H Kadakia Institute of Management, Ankleshwar,
13. Narmada College of Science and Commerce, Bharuch,

The inaugural ceremony began with an inspirational prayer. It was followed by playing of the NCM song. The NCM song has been written by our Director, Dr. Trupti S Almoula and it epitomizes our aspirations and guides us for our future.

Various guest were invited for inaugural ceremony. Invitees are Chief Guest Shri Prashantbhai Shah, Executive Director, GNFC, Chief Guest Shri Pankaj Sanadhya General Manager, HR, GNFC and Vice Chairman NARDES, Guest of Honour Shri M I Samshi, General Manager, GNFC, Guest of Honor, Shri P L Audichya, Additional General Manager, GNFC, and Guest of Honor, Shri A I Shaikh, Additional General Manager, GNFC.



Panel Discussion on “From competition to collaboration: Gift of India to the world” was a very great value addition to the entire event.

The discussion began with a brief introduction of the panelists. Dr. Trupti Almoula was the moderator of the session. The first speaker of the panel discussion was Shri Girish Shah. Girish Sir a Chemical Engineer joined GNFC as a Trainee Engineer in 1981 and Retired as Executive Director in 2019.

The second panelist was Shri Harish Joshi. Harish Sir has completed his Education in B. Sc. (Science - Chemistry) and Post Graduate Diploma in Mass Communication & Journalism.

The third panelist was Shri Sanjay Yagnik Sir. Shri Sanjay Yagnik is retired from Lupin Limited as General Manager, Finance.

Shri Rajesh Dave was the last speaker in the panel discussion. Sir has been a speaker in UNCCD and UN's Biodiversity Convention in Conference of Parties.



At the end of valedictory session Dr. Trupti Almoula congratulated all participants from various colleges for their participation and victory. The session was concluded with a vote of thanks, presented by Dr. Subhash Yadav the coordinator of REVA 2022 who expressed his gratitude to all who made this event successful. Last but not the least REVA 2022 was a grand success, which was celebrated and witnessed by students from more than 11 colleges from all over Gujarat.

[Fitness Week] Narmada College of Science and Commerce

Narmada College of Science and Commerce organized the Fitness Week for all the students from 27/06/22 to 02/07/22 under the able guidance of Prof. Dr. K. S. Chauhan. The objective of this program was to develop the motor fitness of our students like



- (1) Agility
- (2) Flexibility
- (3) Ability
- (4) Strength
- (5) Endurance
- (6) Speed



This helps in enhancing the very important physical, mental and social aspects of one's personality and also in boosting the immunity that might have declined during the Covid period.

Creative Contributions

Content - LOVE: Kavita Rai, Narmada College of Science and Commerce (FY B. Sc. Comp. Sc.)

Love

Love is the most precious thing in the whole world. With love we achieve everything. Our ancestors say, "The battle that cannot be won with weapons can be won with love".

Love in every relationship is precious. Just like love of mother-child, husband-wife, brother-sister etc.

Love is there in every relationship, then why is it so that mostly everyone is against of love marriage. For every relationship to last and survive love is mandatory. People give examples of our gods and goddesses to illustrate how love is part and parcel of any relationship. The love between a mother and a child should be like that of Yashoda Ma and Krishna ji, between the husband and wife like Shiva and Parvati but no one give example of Krishna ji and Radhaji's love as an example to the boys and girls though that is also revered by all.

In fact, the society is against the love-marriage between those with different castes, religions, cultures etc. and believes that such unions are not compatible and hence do not last long. But many arranged marriages also don't last long. If love exists in either of these marriages, then the barriers of castes, religion, language, culture do not matter.

So, I believe that love-marriages should be celebrated and no ill feelings or hostility should be exercised to kill the love that makes such marriages successful. Love crosses all the barriers and knows no differences. Love is all powerful. Love is like God that gives strength and sustains the life.

I plead to accept the love marriages amicably and wholeheartedly.

[NCM Song] Narmada College of Management

एनसीएम गान

मां रेवा की गोद में है जिसका स्थान,
जिसको शीतल एवं सुंदर कुदरत का है वरदान
जहां मिलता है विद्यार्थियों को मैनेजमेंट का ज्ञान, यही
ऐसी है एनसीएम की पहचान, यही है एनसीएम की पहचान ॥

सालों साल रखा उत्तम शिक्षा का ध्यान,
इन्हीं कारणों से मिला है यहां गुरुजन को सम्मान यहां की
हर एक व्यक्ति इस परिवार की है शान, एनसीएम
गुजरात का अभिमान, एनसीएम गुजरात का अभिमान ॥

दो साल के सफर में बनते विद्यार्थी आर्यमान, अध्ययन,
अन्वेषण एवं नेतृत्व अभियान
वार्तालाप, विचार-विमर्श, वाद-विवाद में बनते हैं विद्वान,
महत्वाकांक्षियों का आसियान, महत्वाकांक्षियों का आसियान ॥

हर कार्य में गुणवत्ता पूर्वक प्रबंधन,
हर बदलाव में सतर्कता एवं श्रेष्ठ संयोजन |
लक्ष हमारा “ उत्कृष्टता” मार्ग नवप्रवर्तन,
इसी परिकल्पना की प्राप्ति में एनसीएम का हर जन ॥
इसी परिकल्पना की प्राप्ति में एनसीएम का हर जन ॥

कई शिखर तय किए, अब और भी है मन |
सम्मिलित कार्यशैली एवं उचित मार्गदर्शन,
समय का उपयोग एवं दृढ़ निश्चय संसाधन |

भारत भर में गिनती हो - यही है एनसीएम की लगन ॥
भारत भर में गिनती हो - यही है एनसीएम की लगन ॥
भारत भर में गिनती हो - यही है एनसीएम की लगन ॥

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