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Academic

[University Results] Narmada College of Management (NCM)

GTU (Gujarat Technological University) has announced results of Even Semesters of MBA Full Time and Part Time of Summer - 2022 Examination.

EXAM	SUMMER 2022			
	MBA FULL TIME		MBA PART TIME	
SEM	2	4	2	4
TOTAL APPEAR	67	64	14	10
PASS	58	61	4	9
% RESULT	86.57	95.31	28.57	90.00
INSTI. RANK	7	5	1	1

[Guest Lecture by Shri Sagar Shah, Assistant Manager, FILOLEX Industries Limited] Narmada College of Management

Date: 19/11/2022

The Guest Lecture by Shri Sagar Shah Assistant Manager – Sales and Marketing, at FINOLEX Industries Limited, and NCM Alumnus, Batch 2013, addressed the Marketing Specialization Students on 19/11/2022 on the topic of “Effective Sales and Distribution Management.”



Based on his rich experience in the consumer electrical goods industry with Panasonic India and Finolex, he shared his experience related to various aspects of Sales and Distribution Management like Sales Quota, Sales Budget, Performance Review, Appointing of Distributors and Promotional Activities.

The students found the interaction rich and rewarding for its insights into the practical aspects of Marketing.

[Guest Lecture on "Lessons from Ramayana and Mahabharat for Modern Times" by Ms. Ami Ganatra] Narmada College of Management



Date: 20/10/2022

A guest lecture for youth awareness for greater National Awakening was jointly organised by Bhartiya Vichar Manch – Yuva Aayam and

Narmada College of Management, on the 20th of October, 2022 at NCM

Ms. Ami Ganatra is an Alumna of IIM, Ahmedabad. She has worked for many organizations and has also been a Consultant to quite a few global organizations in the area of Strategic Management. She has published two books, 1. Mahabharat Unravelling and 2. Ramayana Unravelling.

Through these books she brings forth the original context described by Maharshi Ved Vyas and Rishi Valmiki respectively.



She talked about the less known facts and highlights the myths built around common man's understanding of both these epics which put forth the real history of our country.



Alongside, she very beautifully presented important lessons to be learnt, some of them are : how much of injustice should be tolerated, how

one must learn to fight one's own war, importance of doing what is right and allowing destiny to define the results of one's own good deeds (not resting on destiny alone without putting the efforts rightly), importance of disciplining one's mind, remembering not only one's rights but also one's own duties, need to grow with self-identity and self-pride, being proud of our own national culture and traditions, essence of being confident and not being driven by distortion of facts, the necessity for one to dig into facts/ reality, so on and so forth.

There were interesting questions asked by the students all of which were answered very convincingly supported with facts and logic.

[Seminar on awareness of tuberculosis by Dr. Shailesh Nakum] Narmada College of Management



Date: 23rd November 2022

Guest: Dr. Shailesh Nakum

The session started at 3:30 PM at the Conference Hall of NCSC. The guest of the day was welcomed by Rakesh Sir who also introduced the speaker.

Dr. Nakum started his speech by acknowledging the disease of TB which is micro bacterial tuberculosis. The disease mostly affects the lungs of the human body. If the disease is not treated timely it will also affect the other organs of the body.



Talking about the statistics in 2019, 2640000 people were suffering from TB, and out of them, 445000 were driven to death.

The government works at different levels like primary level, taluka level, state level, etc. The Disease is attacked through three means; they are

- 1) Agent
- 2) Host
- 3) Environment.

Some of the reasons why the human body is affected by TB is like low immunity power, Diabetes level not in control, an overcrowded environment, and poor ventilation. This disease can be caused in different parts like the brain, limbs, spinal cord, bones, etc. Mainly the transmission of TB is through sneezing and coughing without the coverings. The possibility of transmission through the TB-positive patient is 30% only.

Determinants of TB are of 3 types

- 1) Biological
- 2) Socioeconomic
- 3) Occupational.

The biological determinants include an HIV-positive person and the person who has a high addiction to consuming drugs and alcohol. In other words, we can say biological determinants include behavioural factors. Socioeconomics includes the connection with the social environment and everyday meetings and getting connected to the different people of the society and surrounding. Lastly, the last determinant which is the occupational determinant includes

the place of work where the dusting is to its greater extent.

The symptoms of TB are cough for more than 2 weeks, Fever for more than 2 weeks, Loss of weight, Night sweats, Chest pain, Loss of appetite.

The bacteria of TB are already present in our body but are not active till we are in a healthy state of the body. The testing for TB is done through the early morning cough.

The four drugs are usually provided to the patient for curing them. They are

1. Isoniazid
2. Rifampicin
3. Pyrazinamide
4. Ethambutol.

Later, all 4 drugs were mixed and a new component was formed instead of 4 drugs a single drug was enough for curing.

The prevention of TB is good ventilation, natural life, good hygiene, and childhood vaccination.

The government also provides some funding to the poor TB patients. Rs. 500 per month for the nutrition of the patient. Rs. 750 per month for the people living in tribal and slum areas. So this was all in the seminar.

[Expert Talk: “Changing Role of Industrial Relation in 21st century organization”] Narmada College of Management

Date: 3rd September, 2022

Guest Speaker: Shri Kamal Naik

An expert session on the topic “Changing Role of Industrial Relation in 21st Century Organization” was held at NCM on 28th Dec., 2022 for MBA (FT) 3rd semester HR students.

This session was taken by Shri Kamal Naik, Retired GM-HR, DCM Industries Ltd., Zhagadia having qualification in Masters of Public Administration, PGD-IRPM, LLB(tax), LLB (labour laws) and 36 years of rich experience in corporate IR affairs.



The major content covered was – Why IR is important in today’s context? Principles of IR and Qualities required in IR aspirants etc...He shared his real life experiences in the field of IR and discussed challenges and opportunities that he came across in this field.



Students really got enriched by this expert talk as they gained a lot of practical knowledge, which will help them in their future.

Session was coordinated by Prof. Rashmi Ghamawala & Prof. Rakhi Thakkar, HR faculties from NCM.

Best Practices

[CONSULTANCY ASSIGNMENT]Narmada College of Management (NCM)

Date: 21/11/2022

Narmada College of Management has bagged a consultancy assignment from D & V Consulting, Ahmedabad, for their Consumer Research Project on Tea Consumers of South Gujarat. The students of Marketing Specialization will be working on this project which involves extensive

qualitative and quantitative data collection from consumers and retailers of tea in South Gujarat.



The students will be doing this consumer research project by collecting the data from Vadodara, Jambusar, Amod, Bharuch, Ankleshwar, Rajipla, Dediapada, Kim, Kosamba, Surat, Bardoli, Navsari and Valsad.



The students were given one day training by executives of the company on 21st November, 2022 and they will be completing this project by 31st December 2022.

[Management Development Programme conducted at GACL] Narmada College of Management

Date: 17th October, 2022

Need based one day training programme on 'Supervisors as Leaders' was conducted by NCM on 17th Oct., 2022 at GACL, Dahej, Bharuch.



Dr. Trupti Almoula and Prof. Rashmi Ghamawala acted as Resource persons for the programme. Training programme was divided into four modules where role of supervisors as leaders was emphasized. Initially 28 GACL employees registered for the programme out of which 25 participants from supervisory and middle management level participated in the

programmes. The session was conducted through interactive mode and the participation from the trainees was found good. The sessions were conducted from 9.00 am to 5.30 pm. The interaction of all participants was overwhelming and the programme feedback is encouraging.

[Conducted Certificate Course by Dr. Chetna Makwana] Narmada College of Management



The certificate course on "Introduction to Investment Management (IIM)" coordinated by Dr. Chetna Makwana began on 9th April, 2022 and completed on 30th November, 2022. A total of 12 sessions of 2 hours duration were held on Saturdays on the topics related to Investment Management like financial Planning, Equity investment, Retirement planning and Mutual fund Investment etc. The Sciences of investment and Investment Approach including strategy for wealth Management and for Personal Wealth

Creation was the major thrust areas of programme. Resource person for the Programme was Dr. Chetna Makwana, NCM. Total 31 students were participated and benefited from the programme.

Award / Recognition

[Achievements: Dr. Trupti Almoula - Director, Narmada College of Management]



Date: 20/10/2022

A joint programme by Bharuch District Management Association and Bhartiya Vichar Manch on "Management Lessons from Ramayana and Mahabharat" was organised on 20th October 2022 at BDMA.

All members of various Women Forums attended the said program.

The programme was jointly convened by Mr Harish Joshi - President, BDMA, Ms Poonam Sheth- Chairperson, Women Forum, BDMA and

Dr Trupti S Almoula, Director - Narmada College of Management.



The programme was organised in hybrid mode with participation of around 30+ participants. The discourse unravelled the facts about Indian History in the context of Ramayana and Mahabharat.

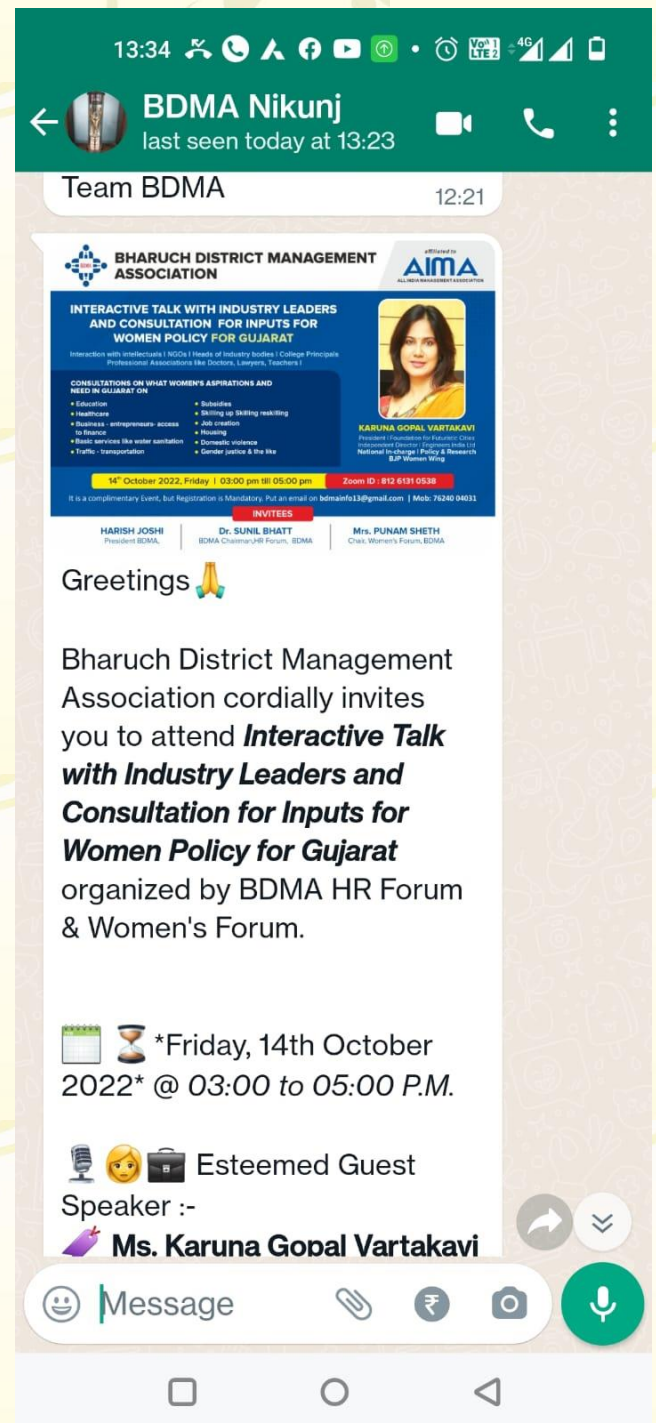
[Achievements: Dr.Trupti S Almoula - Director, Narmada College of Management]

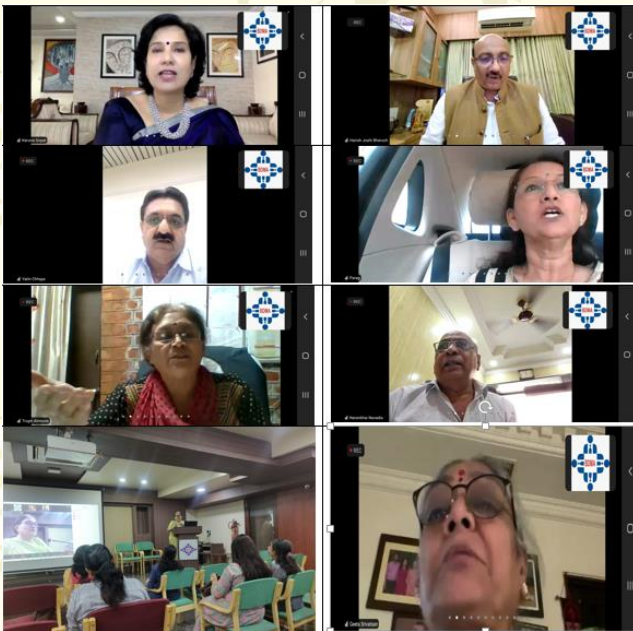
Date: 14th October, 2022

A programme was organised by Bharuch District Management Association, on 14th October, 2022 (online mode), namely "An interactive Talk with Industry Leaders and Consultation for Inputs for Women Policy for Gujarat".

This programme was aimed at collecting Women Aspirations and its need in Gujarat.

The entire talk was led by Ms.Karuna Gopal Vartakavi, President - Foundation for Indian Cities, Independent Director - Engineers India Ltd. and National In-charge - Policy & Research, BJP Women Wing.





Dr Trupti Almoula amongst others gave fruitful suggestions for improvement in women policies in the areas of profession and entrepreneurship for Women.

[Achievements: Dr. Chetna Makwana– Associate Professor, Narmada College of Management]

MDP – Management Development Programme on FFNF (Finance for Non-Finance Professional) at BDMA

19th November, 2022



Dr Chetna Makwana, Faculty of Narmada College of Management has conducted the MDP on “Finance for Non Finance Professionals” for BDMA (Bharuch District Management Association) on 19th November, 2022. The

programme was organized by BDMA to train the non finance professional from various industries in the vicinity of Bharuch Viz. Dahej GIDC, Jagadia GIDC, Vilayat GIDC etc. Managers and Senior executives from various industries have participated in the MDP programme. The major industries that participated in this training programme are Sajjan India Ltd., Colourtex Ltd., Adama India Pvt. Ltd., GFL, etc. There were 21 participants from various departments like Supply Chain, Production, HR, Product Planning etc. The Programme was designed to address the following areas of finance:

- Need of FFNF and Understanding Corporate Financial Statements: Analysis & Interpretation of Corporate Financial Statements including Ratio Analysis.
- Introduction to Corporate finance including Time Value of Money, Analysis of Investment Decision (Capital Budgeting) and Cost of Capital, Capital Structure and Leverage Analysis.
- Other areas covered during the training were Working Capital Management, Basics of Cost and Costing and Management Accounting including CVP - Cost Volume Profit - Analysis : Marginal Costing, and Variance Analysis.



The programme was appreciated by the participants because they daily confront the decision making at various capacities in their organizations which involve financial implications. The participants also expressed their gratitude to BDMA and Narmada College of Management(NCM) for providing this kind of learning opportunities in enhancing their excellence in decision making. The resource

person for the MDP programme was Dr. Chetna R Makwana, Faculty of Finance, of NCM.

[Achievements: Dr. Chetna Makwana– Associate Professor, Narmada College of Management]

MDP on FFNF (Finance for Non-Finance Professional) at ADAMA India Pvt. Ltd.



Dr. Chetna Makwana, Faculty of Narmada College of Management has conducted the MDP on “Finance for Non Finance Professionals” for ADAMA India Pvt. Ltd. on 10th December, 2022. The programme was organized by the company to train the non-finance professionals from various departments. The managers and heads of the various departments participated in this MDP programme. The major participants were from the senior positions from various departments like Supply Chain, Production, HR, Product Planning, QC etc. The Programme was

designed to address the following areas of finance:

- Need of FFNF and Understanding Corporate Financial Statements: Analysis & Interpretation of Corporate Financial Statements including Ratio Analysis.
- Marginal costing and profit planning for various products and export decisions etc.
- Introduction to Corporate Finance including Analysis of Investment Decision (Capital Budgeting) and Cost of Capital, Capital Structure and Leverage Analysis
- Other areas that covered during the training were Working Capital Management, Basics of Cost and Costing and Variance Analysis.

The programme was concluded by discussion on derivative as a risk management tool. The programme was appreciated by Site head, ADAMA Mr. Ashok Chaowdhary and by all participants as they are daily confronting the decision making at various capacities in their organizations which involve financial implications. Participants also expressed gratitude to Narmada College of Management (NCM) for providing this kind of learning opportunities in enhancing their excellence in decision making. They also mentioned that they would like to associate with NCM in future. The resource person for the MDP programme was Dr. Chetna R Makwana, Faculty of Finance, of NCM.

[Students Selection: University Women Cricket Team] Narmada College of Science and Commerce



It is the matter of great pride for Narmada College of Science and Commerce that two girl students of B Com GIA Ms. Khushi Marwadi and Ms. Mirali Bhatja are selected for the final 15 Women Cricket Team of Veer Narmad South Gujarat University, Surat.

Media Coverage link:

<https://divya-b.in/Z6ecJhTixvb>

[Certificate Course: Foundations of Digital Marketing and E – Commerce, Rakesh Panchal] Narmada College of Management



Prof. Rakesh Panchal, Assistant Professor, NCM has successfully completed the Certificate Course on “Foundations of Digital Marketing and E – Commerce” from Coursera Education "authorized by Google"

[Dr. K S Chauhan from Narmada College of Science and Commerce extended his services as a chief judge in the Powerlifting Tournament at Amroli, Surat.]



Co-curricular / Extra-curricular Activities

[Navratri Celebration – Ramzat-2022] Narmada Education Campus



On 1st October 2022, a Campus wide Garba Competition was organized by the students of Narmada College of Science and Commerce (NCSC) & Narmada College of Management (NCM). The event was named as Ramzat 2022.



'Khelaiyas' (Students) came in traditional outfits which represented Gujarati folk culture and participated in the event with full zeal & energy. The Ramzati event was anchored by the students of NCM and NCSC – Ms. Prachi Patel, Ms. Priyanka Rana, Ms. Vanshita Rana and Mr. Akshit Gandhi.



The event started sharp at 4pm. The student volunteers from NCSC & NCM gave floral welcome to our Chief Guest Dr. Paresh Shah (Director - Education, NEST), Dr. A.K. Singh (Principal, NCSC) and Dr. Trupti S. Almoula (Director, NCM). This was immediately followed

by the Aarti of Maa Amba to receive her divine blessings and grace.



Dr. Kalika Shah from NCSC and Prof. Rakhi Thakkar from NCM were invited as jury for the Garba Competition.

Before the commencement of the Garba Competition, rules were announced and necessary instructions were given to the participants. The competition consisted of two rounds (Semi-final and Final) which were evaluated on the basis of Garba style/pattern, traditional dressing, non-stop play and grace.

Due to the overwhelming response from the Garba players, it was quite hard for the judges to decide the winners of the event. After continuous and minute observation of the players, the judges finally declared the following result:

Position	Female Category	Male Category
First	Ms. Zeal Tambakuwala MBA-I, NCM	Mr. Manoj Dosani TY B.Com. (SF), NCSC
Second	Ms. Devika Patel TY BCom (GIA), NCSC	Mr. Bhaumik Amin TY B.Com. (SF), NCSC
Third	Ms. Dhrumi Vaishnav SY BCom (SF), NCSC	Mr. Keyur Patel SY Chemistry, NCSC

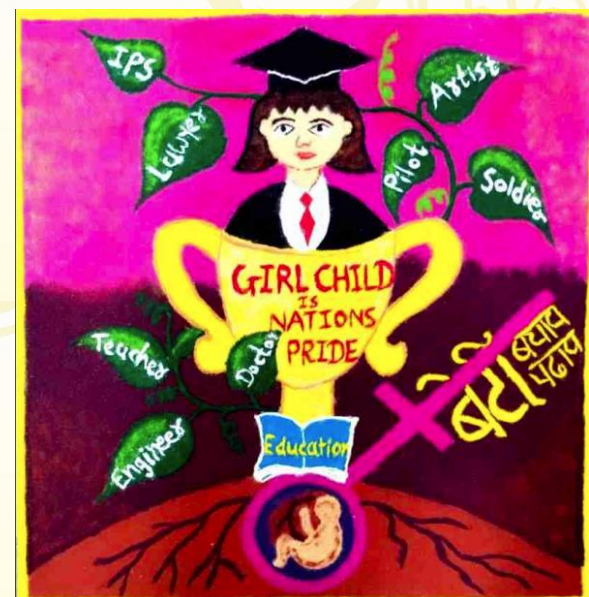
All the winners were honoured by beautiful trophies and the event ended at 7pm with beautiful smiles on everyone's face. All the participants, faculties & staff members enjoyed each and every moment of the Garba event.

[Students Participation in Rangoli Competition] Narmada College of Management

Date: 20/10/2022

Venue: P D Shroff Rotary Hall, Bharuch

Rotary Club of Bharuch had organised "Rangotsav" – a Rangoli Competition, on 20th October 2022 at P D Shroff Rotary Hall, Bharuch. Three students from Narmada College of Management, Ms. Khushbu Chauhan (MBA Sem III), Ms. Pinal Bhalodia (MBA Sem III) and Ms. Mansi Dhorawala ((MBA Sem I) participated in the Rangoli contest.



The initiative to organize this event was taken by Dr. Anita Rana (Chairperson, Cultural Committee – NCSC). The event was co-ordinated by Dr. P. N. Mishra, Prof. Sandipan Bandopadhyay, Prof. Rashmi Ghamawala and Prof. Purvi Shah supported by the student volunteers under the leadership of Dr. A.K. Singh (Principal, NCSC) & Dr. Trupti Almoula (Director, NCM).

[Students Participation in Webinar organised by Tinker Labs, on Design Thinking] Narmada College of Management

Date: 26/9/2022

85% of jobs that will exist in 2030 haven't been invented yet. So how can we best prepare our students for this unknown future? It is essential that we teach students to be creators, innovators and problem-solvers who can adapt and pivot when necessary to flourish in a rapidly changing world. Teaching young students design thinking helps them develop a growth mindset and important problem solving, analytical and spatial thinking skills.

"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn."

Alvin Toffler, author of Future Shock.

A webinar on Design Thinking was organised on 26th September, 2022 for the first year students of Narmada College of Management. The webinar was conducted by Tinker Labs; a Mumbai based Design Thinking Firm, under its Design Impact Movement. This is a social initiative by Titan Company Ltd that aims at creating a generation of impact designers who can develop sustainable solutions in the fields of environment, education, healthcare and livelihood.

[NCM students bag second prize at "कौन बनेगा चाणक्य?", A Quiz Competition by Baroda Management Association] Narmada College of Management

Date: 08/10/2022

Venue: BMA Hall, Vadodara

Mr. Navin Sharma and Mr. Mihir Suman from Semester I of the MBA programme of Narmada College of Management, bagged the second

prize at 'Kaun Banega Chanakya?' (KBC Season 2). The event was a Special Event for Management Students organised by Baroda Management Association (BMA), a leading Management Development Association on 08th October 2022, Saturday. Two other teams also participated in this contest from Narmada College of Management namely, Ms. Mayurika Vadhiya and Ms. Shivani Bhadoria from Semester III MBA, Ms. Shruti Mehta and Ms. Divya Rathod from Semester I MBA.



Such activities are interactive platforms where students are not participating to win a prize, but to gain knowledge, seek opportunities to excel beyond academics and secure their future.

[Students participation at the Central Tech Fest 2022 Organized by Gujarat Technological University, Ahmedabad] Narmada College of Management

Date: 10/10/2022

Students of MBA (Semester III), Ms. Dhara Patel, Ms. Nirali Patel, Ms. Razeena Malek and Mr. Nitin Yadav participated at the Central TechFest organised by Gujarat Technological University (GTU) from 10th October 2022 to 12th October 2022. Central TechFest is the annual science and innovative technology festival of GTU.



It is all about harnessing the resources and hidden talents of students concentrating it at one place and at one time in the form of a TechFest. It involves many Engineering & Technology, Management, Pharmacy events which includes competitions as well exhibitions. The Management Events were hosted at Graduate

School of Management Studies (GSMS) –GTU. There were many events for management students namely, Reel to Real (Lessons from Movies), Ad Mad show (Advertisement Making Competition), The Minefield (Crossword Puzzle), Brand Antakshari, Chanakyaniti (Presenting a Business Idea).

[BLOOD DONATION CAMP - In association with Red Cross, Jain Social Group and Sankalp Foundation] Narmada College of Management



Date: 30/11/2022

Venue: Narmada College of Management

Multidisciplinary Action Project (MAP) is an integral part of the academic curriculum of MBA. For the successful completion of the MBA programme, students are required to undergo MAP during the third semester and submit a "MAP Report" by the end of the semester. MAP is an experiential learning opportunity. It aims at providing action based learning which develops leadership capabilities, as students collaborate to deliver best possible outcomes given the limited time, resources and data.





Ms. Benazir Mansuri, Ms. Nidhi Modi, Ms. Razeena Malek and Ms. Renuka Mothay, students of MBA Semester III, under their MAP project, organized a voluntary Blood Donation Camp at Narmada College of Management on 30th November 2022 from 10.30 am to 1.30 pm. The event was in association with Red Cross Blood Bank, Jain Social Group and Sankalp Foundation. Total 45 units of blood were collected during this camp. The donors were provided with a certificate and a gift from Red Cross as well as Jain Social Group as a token of appreciation.

[SPORTS AWARENESS CAMPAIGN Organised by NCM Students at primary schools in nearby villages] Narmada College of Management

Just like a diet of healthy nutrients is needed for nourishing the body, playing sports holds a great significance in enhancing our lives, especially for growing children. Children who indulge in physical activities sustain good values of mutual respect and cooperation. Playing sports teaches them skills such as accountability, leadership, and learning to work with a sense of responsibility and confidence.



To engage in sports and physical activity, students must be aware of what opportunities exist for them, and when they try an activity for the first time, it is critical that the experience is positive. Awareness promotes an understanding of opportunities to get involved in sports and physical activity. It highlights opportunities for persons of all abilities to participate in sports,

become an athlete, and go as far as their ability and motivation will take them.



Under the Multidisciplinary Action Project (MAP), students of MBA Semester III, namely Ms. Akhila Nair, Ms. Hani Soni, Ms. Humera Pathan, Ms. Laxmi Diwakar and Ms. Ami Rana organised a Sports Awareness Campaign at government schools in the nearby villages. One campaign was organised at Primary School Mangleshwar on 18th and 19th November 2022. The other campaign was at Primary School at Nikora on 25th and 26th November 2022. The students are planning one more campaign at Shuklatirth and the event will end with a Final Tournament among winners from these schools.



The purpose of this Sports Awareness Campaign is to inform the prospective participants and leaders regarding the range of sports activities available and how they can take part. This will motivate them to participate in tournaments at school, state and national level, thereby making their families their neighborhoods and the country proud.



[VOTING AWARENESS PROGRAMME] Narmada College of Science and Commerce



Date: 30/11/2022

India is the largest democratic country in the world. Lok Sabha Elections of Gujarat was organized on 1st and 5th of December 2022. On 1st December 2022 Election was there in Bharuch District. On that Occasion, to create awareness among the Citizens of Bharuch, especially the students of Narmada College of Science and Commerce, VOTING AWARENESS PROGRAM was organized in the Conference Hall

of the College on 30th November 2022 at 1:30 PM.



The program was organized by the NSS Group of the college. The Guests were Mr. R L Gilator (NSS PROGRAM OFFICER) and Shree Dharmendra Singh Rana. The program began by Lighting of the Lamp followed by the welcome address by the Principal Dr. A K Singh.









Then All the NSS Volunteers took the Pledge for 100% voting and to Vote Wisely. All the Students were inspired by the Voting Awareness Program and all took the Oath to Vote.



The Guests addressed the students on Voting followed by the formal ending of the Program.

More than 150+ Students were present and the Program ended with NSS Clap and National Anthem.

[STUDENTS PARTICIPATION: Expert talk on Performance Management at BDMA] Narmada College of Management

 Bharuch District Management Association		affiliated to 
Organizes 71st HR Forum Meet on topic "Performance Management System- a Balanced Scorecard approach"		
		About Speaker: <ul style="list-style-type: none"> MBA (HR), M.Phil (Management) More than 17 years of experience in industries ranging from Pharmaceuticals, FMCG, Engineering to Chemical.
Guest Speaker: Mr R P Singh, GM (HR) Chemical Business, Kanoria Chemicals & Industries Ltd.		Contents of the Topic: <ul style="list-style-type: none"> What is balanced scorecard? What is the balanced scorecard model? Balanced scorecard strategy map. Strengths of the Balanced Scorecard
Meeting will be followed by High Tea		
 Thurs. 24th Nov. 2022	 06:30 P.M. to 8:00 P.M.	 2nd Floor 201-207 7x Business Hub, Bholav, Bharuch
Harish Joshi President, BDMA	Contact us @ 7624004031 / (02642) 226619 / bdmainfo13@gmail.com	Dr. Sumit Bhatt, Chairman, HR Forum, BDMA

NCM HR students actively participated in 71st HR Forum Meet organized by BDMA, Bharuch held on 24th November, 2022. The topic for the meet was Performance Management System – a balanced scorecard approach delivered by an expert Shri R. P. Singh, GM (HR), Kanoria Chemicals & Industries Ltd.



Ms.Rashmi Ghamawala, HR Faculty from NCM apprised the students about the importance of this programme and sent 12 nominations for participation at BDMA talk.

About the speaker – His educational background was MBA (HR), M.Phil (Management), having more than 17 years experience in industries ranging from Pharmaceuticals, FMCG, Engineering to Chemical.



Contents covered - What are Balanced Scorecard, Balanced Scorecard Model, Balanced Scorecard Strategy Map and Strengths of Balanced Scorecard.

The programme was attended by different companies' HR managers along with the 12 HR students of NCM.

Benefits – Students got practical exposure along with theoretical knowledge inputs. The expert used case studies and Excel's methods to make audience understand the topic. Students were able to establish network with the HR managers of different companies.

[World Disability Day Event] Narmada College of Management



Date: 03/12/2022

Narmada college of Management along with an esteemed team of Zentiva Pvt. Ltd., Ankleshwar based Pharma Company observed 'World Disability Day' on 3rd December 2022.



On this occasion, near about 60 specially abled children from Dhvani Badhir Vidhyalaya (Hearing impaired school) were presented a token of love from team of Zentiva Ltd., to make this day a memorable day for them.



The observance of the Day aimed at sensitizing society towards their issues and mobilizing support for the dignity, rights and well-being of persons with special abilities. The programme started with the speech by Ms. Simi Acharjee, Manager HR, and CSR & Compliance from Zentiva Ltd., followed by thanks giving speech from Ms. Geeta madam, I/C Principal, Dhvani School and her team. Some of the students from Dhvani School also shared their feelings in sign language. The Event was coordinated by five students (Dhara Patel, Nirali Patel, Namrata Varude, Nitin Yadav and Sohail Vakani) of MBA –

FT (Sem-3) working on a Multi-disciplinary Action Project on Underprivileged & Specially Abled Children. All the faculties & staff members from NCM actively participated in this event. All were emotionally involved and the event ended with informal gathering and high tea.

[VISIT TO AHMEDABAD FOR 36TH NATIONAL GAMES – INAUGURATION FUNCTION] Narmada College of Science and Commerce



Date: 29th September, 2022

We herewith present the major details related to the aforementioned visit.

1. Date of inauguration: 29th September, 2022
2. Venue: Narendra Modi Stadium, Motera, Ahmedabad
3. Hosted by : Sports, Youth & Cultural Activities Department, Government of Gujarat
4. Faculty members who accompanied the students:
 - a) Dr. K.S.Chauhan
 - b) Dr. Lily Rao
 - c) Dr. Pravin Rajgadhi
 - d) Ms. Smita Nair
 - e) Mr. Sandipan Bandopadhyay

- f) Mr. Chetan Parmar
- g) Dr. Nirav Shah
- h) Mr. Jatin Modh
- i) Shree N.G.Modi

5. Selection process:

650 students of our college from all courses had applied for the visit.

Since 4 buses were allotted later, 260 students were selected. To accommodate all our students comfortably, we requested for one more bus which was allotted. Thus, there were 5 buses from our college.

6. Date of starting the journey: 29th September, 2022; 06.30 a.m.

7. Food arrangements:



Breakfast: Food packets were given to the students

Lunch: Lunch arrangement for all was scheduled at a place located at 10 kms before the venue of inauguration

Dinner: Dinner arrangement was at the same place on return

The food arrangements were well managed in terms of timing, quality and quantity as well. Even water arrangement was very good and mineral water bottles were also supplied at the venue.

8. Opening ceremony:

The opening ceremony was conducted in a very grand way which was a perfect medley of tradition, modernity and entertainment.

The inauguration was done by none other than the Hon. Prime Minister Shree Narendra Modiji.

The Guest of Honour was the Chief Minister of Gujarat Shri Bhupendrabhai Patel. The Sports Minister Shri Anurag Thakur also attended the function.



Several international medallists of India like P.V. Sindhu, Neeraj Chopra, Ravi Dahiya, Mirabai Chanu, Gagan Narang, Dilip Tirkey and Anju Bobby George also attended the event which was a great motivation to the young students especially sportspersons.

There was a musical function where famous singers like Shankar Mahadevan, Mohit Chauhan and leading Garba singers of Gujarat performed which was highly enjoyed by the audience.

This was followed by the open carriage ride of the Hon. Prime Minister on the periphery of the ground. This was a very inspirational moment for the youngsters to behold the prime minister from such close quarters.

Thereafter there was a cultural function where different dance and art forms of Gujarat were performed/displayed on the whole ground.

This was followed by speeches of all the dignitaries beginning with Secretary General of Indian Olympic Association, Mr. Rajeev Mehta, followed by the Chief Minister and finally the Hon. Prime Minister.

The opening ceremony concluded with the March past of 36 teams from different states.

9. Date of return: 30th September, 2022;
07.45 a.m.

10. Concluding remarks

The staff performed duty for continuously more than 24 hours and were with the students to ensure their well-being and discipline. The students enjoyed the trip which was the first trip in the last three years. It was a magnificent show arranged by the State Government and one of its kind experience for the students. Several students were overwhelmed to view and listen to their role model, the Hon. Prime Minister. They were also in awe of the world's biggest stadium with exclusive facilities. Overall, it was a very successful trip which will be remembered by the students life-long.

We, the faculty members, thank the Principal for providing this excellent opportunity to witness this historic moment.

Dr.K.S.Chauhan, Associate Professor (Physical Education)

[Activities under Environmental Awareness] Narmada College of Science and Commerce



It is a great pleasure to share that BBA department had organized various activities based on environmental awareness on 29th September. The core intention was to bring light on environmental issues among students and to take necessary steps to save mother Earth. Activities involved were poster-making, elocution and group discussion. More than 50 students of FY BBA were part of this event. The sight of zealotness among students was great to watch and also it is rightly said, " Winning is something, but participation is everything.

Congratulations to all!

[Seminar cum Panel Discussion] Narmada College of Management



Date: 26/11/2022

A panel discussion on “The Collective Role of NGOs and Corporates in Building a Sustainable Society” was organized recently in Narmada College of Management from 2.00 pm to 5.00 pm.



Today, accordingly, a talk was held on two topics in which the first issue was how NGOs and corporates can come together on a common platform to maximize the creation of a sustainable society and increase the usefulness and productivity of CSR funds in social work. The second topic was how NGOs and corporates can come together to create a vision for building a sustainable community in the future so that the opportunity can be used in a very creative way.



CSR heads of 15 big companies from Ankleshwar, Bharuch, Vangiya, Panoli, Dahej, Vilayat etc. were present to discuss these two issues. Also, 20 NGOs of Bharuch and Ankleshwar were also present.



In both the above panel discussions, heads of NGOs and Heads of Corporate CSR exchanged very useful and constructive thoughts and showed commitment to building a sustainable community in a participatory and collective manner on new directions.



The MBA students also gained an understanding of business as well as corporate understanding and responsibilities towards NGOs through and through this program.



Slogan Competition, Innovative Ideas for Combating Climate Change (I2C3), Group Discussion and Elocution Competition were conducted by GoG along with seminars in different Universities.



Narmada College of Science and Commerce participated with great enthusiasm between 17th September to 30th September, 2022 where different departments from our college participated. For the successful completion there were various leaders behind it who are worthy of appreciation.

Director of Narmada College of Management Dr. Trupti Almoula said that this is the beginning of a new direction and the work has to be carried forward slowly.

[Event: "Climate Change Youth Outreach Fortnight Programme"] Narmada College of Science and Commerce



Date: 17thSeptember to 30th September, 2022

The Climate Change department of Government of Gujarat (GoG) organized "Climate Change Youth Outreach Fortnight Programme" for various educational institutions. Various activities like



Sincere thanks to

- Dr. A. K. Singh, Principal
- Dr. Deepika Shah, Coordinator

- Shri Bhavesh Maheswari, Member
- Dr. Nirav Shah, Member
- Ms. Riddhi Maru, Member
- Dr. Sonal Mehta, Member
- Ms. Sakshi Sharma, Member

All the students and faculties were associated with various activities. It was a great opportunity of learning as well as a step towards environmental change. Such activities are motivating students for their self and societal development.

PARTICIPATION RECORD:

List of Participants:

Sr. No.	Name of the Competition	No. of Students Participated
1.	Slogan Competition	32
2.	Essay Competition	26
3.	Elocution Competition	18
4.	Poster Making	11
5.	Group Discussion Competition	06

List of Winners:

Sr. No.	Name of the Competition	Winners
1.	Slogan Competition	1st – Kazi Shaima, B.Sc. 2 nd - Chauhan Dhruvika, B.Sc. 3 rd - Zalaria Yagni, BBA
2.	Essay Competition	1st – Barik Parbati, B.Sc. 2 nd – Bhatt Shreya, BBA 3 rd - Chauhan Anjali, B.Com.
3.	Elocution Competition	1st – Farukhi Yumna, B.SC. 2 nd – Yadav Rahul, BBA

		3 rd - Yadav Mauli, B.Com.
4.	Poster Making	1st – Suthar Dhruvik, BBA 2 nd – Yadav Anjali, BBA 3 rd - Rana Ashlesha, BBA
5.	Group Discussion Competition	1st – B.Com 2 nd – B.Com. 3 rd - BBA

Creative Contributions

[POEM: ડૉ. જુજેશ ત્રિવેદી Head, Commerce (SF)] Narmada College of Science and Commerce

કંઈક કરવું પડશે

ક્યાં સુધી આમ જ જીવવું પડશે,
ઉત્થાન કાજ હવે તો લડવું પડશે,
આમ જ વાતો-વિચારોથી શું થવાનું?
સમાજ-વિકાસ માટે કંઈક કરવું પડશે.

જરૂરી વિદ્યા-જ્ઞાન મેળવવું પડશે,
સમયના ચક્ર સાથે કેળવવું પડશે,
આમ જ અધૂરા ઘડા ક્યાં સુધી વાગશે?
દરેકે ચાણક્ય બનીને કંઈક કરવું પડશે.

ઘરમાં રહેવાથી વહાલા શું મળશે?
અનુભવ મેળવવા તારે વિચરવું પડશે,
આમ જ ક્યાં સુધી વિચારોનું વળગણ રાખીશ,
અનુભવને આધુનિકતા આપવા કંઈક કરવું પડશે.

સારા વિચારો શું ગ્રંથોમાં જ રહેશે?
આ સંસ્કારો સંતાનમાં ઉતારવાજ રહેશે,
આમ જ પોતાના પર ગુમાન કરતા શું મળશે?
સદવિચારો અને સંસ્કારો આપવા કંઈક કરવું પડશે.

સંયમ, સાહસ અને સંગઠન જો રહેશે,
દુનિયા પણ આપણને મહાન કહેશે,

આમ જ આંતર-વિગ્રહથી શું થવાનું?
સંગઠનની શક્તિ પામવા કંઈક કરવું પડશે.
કુવિચારો, કુસંસ્કારો અને કુરિવાજોથી લડવુંપડશે,
વિશાળ હૃદય અને વિસ્તૃત માનસ રાખવું પડશે,

આમ જ ક્યાં સુધી જીવતા રહેશું બદીમાં,
સ્વીકાર ને સંસ્કાર કાજ કંઈક કરવું પડશે.
મેરા ભારત મહાન તો જરૂરી રહેશે,
સાથે જય જ્ઞાન અને જય વિજ્ઞાન કહેવું પડશે,
આમ જ ક્યાં સુધી અજ્ઞાની રહી મુછે તાવ દેશો,
જ્ઞાનને વિજ્ઞાનની શક્તિ માટે કંઈક કરવું પડશે.

[POEM: Patel Vaishnavi Bhimsangbhai, T. Y. B.com. (GIA)] Narmada College of Science and Commerce

ભારતકી પરછાઈ

વર્દી પહને, બન્દૂક થામે
હાથો મેં મેહંદી નહીં,
મિટ્ટી કી મુઠ્ઠી બાંધે,
કાજલ - વાજલ શુંગાર ત્યાગે,
દિલ મેં દેશ કી શાન સજાઈ,
શેરની બન, સરહદ પર મીઝ આઈ હૈ,
જો થી કલ તક એક કુલ કી પહચાન
હાં, આજ વો બેટી
મેરે ભારત કી પરછાઈ હૈ....
ઘુમતી થી જો,
પરમ્પરા-સંસ્કારોં કે પલ્લુ ઓઢે,
મીઝિયોં સે મીઝ, તિરંગા લહરાકે આઈ હૈ।
ગુંજતી થી જો ખુદ કે અંદર,
વો ખામોશી, શેરની કી દહાઝ હૈ,
થી કલ તક એક હી યહાં,
આજ ૧૦૦ જ્ઞાંસી વાલી રાની હૈ,

जमाना मानती थी पराया जिसे,
हां, वो बेटी
मेरे भारत की परछाई है.....

[POEM: Ms. Dharati Modi, MBA, Sem-3 Finance] Narmada College of Management

I feel the void all around, trapped in an
undesirable thought,
Even though I am breathing, talking, moving,
But still, I am empty from within,
Even though I am following the routine,
completing my everyday task,
But still, my heart screams "Wake up",
Even though I live the temporary moments,
Love, laugh, happiness and joy,
But as soon as the moments are finished, I
am back to my dark and empty world.
I don't speak, I don't share,
Because I am forced to stop myself from
expressing.
Whenever I look around, I see nobody is
happy,
Everyone staring at their phone screens,
running away from reality,
A dark and depressing reality.
One day I woke up and thought,
I wasted my life all the way, and no one to
blame but myself,
I can't let myself live like a trapped bird,
I need to make a change, make something
beautiful out of myself,
And the new journey begins...

[POEM: Ms. Dharati Modi, MBA, Sem -3
Finance] Narmada College of
Management

चलो आज एक मुलाकात खुद से कर लेते हैं...

हर "कैसे हो?" पे "ठीक हूँ" का जवाब देना छोड़
कर खुद को ईमान सिखा देते हैं,

बेईमान लोगों से दूरी बढ़ा कर खुद से नजदीकियाँ
बढ़ा लेते हैं,

चलो आज एक मुलाकात खुद से कर लेते हैं...

दूसरों की आंखों में कामयाब होने का ख्वाब छोड़
कर खुद की नजरों में मुक्कम्मल हो जाते हैं,

अपने अधूरे हिस्से को जोड़ कर खुद को पूरा कर
लेते हैं,

चलो आज एक मुलाकात खुद से कर लेते हैं...

खामोशी के अंधेरे से निकल कर एक नई रोशनी
भर लेते हैं,

बेजानी की चुप्पी तोड़ कर खुद की आवाज बुलंद
कर लेते हैं,

अपने अंदर दबाये जज़्बात को झकझोर कर
आज खुद से बात करते हैं,

चलो आज फिर एक मुलाकात खुद से कर लेते हैं,

आज फिर एक मुलाकात खुद से कर लेते हैं....

[Photography-Prof. J. P. Gandhi from the Electronics Department] Narmada College of Science and Commerce

Prof. J. P. Gandhi from the Electronics Department, Narmada College of Science and Commerce is fond of bird-watching and photography too. He has spotted some beautiful birds in our premises and captured them in his camera. Here is one of the pictures taken by him.



લક્કડખોદ

પક્ષીઓમાં લક્કડખોદ અનોખું છે. સખત લાકડામાં યાંચ મારીને બાકોરું પાડવામાં ઉસ્તાદ એવા આ પક્ષીને અંગ્રેજીમાં પણ વૂડપેક કહે છે. માત્ર ૩ થી ૪ ઇંચ લાંબુ નાનકડું પક્ષી એક સેકમાં યાંચ વડે ૨૦ વખત ટોચા મારે છે.

વિશ્વમાં લગભગ ૧૮૦ જાતના લક્કડખોદ જોવા મળે છે. લક્કડખોદના પગ મજબૂત હોય છે. એકજ સ્થાને બેસીને સતત લાકડા ટોચવાનું કામ કરવાનું એટલે પગ તો મજબૂત જોઈએ. તેના પગમાં અણીદાર નખ વાળા બે અંગુઠા હોય છે. ઝાડના થડ ઉપર નખ ખોસીને તે પક્કડ મજબૂત બનાવે છે. લક્કડખોદ અન્ય પક્ષીઓની જેમ ગીત ગાતું નથી. પણ યાંચ પછાડી લયબદ્ધ સંગીત પેદા કરે છે અને અન્ય લક્કડખોદને સંદેશ આપે છે.

Picture taken near canteen of the college
Jayesh Gandhi

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