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## Academic

### [University Results] Narmada College of Management (NCM)

The recently announced results by Gujarat Technological University (GTU) for the Even Semesters of the MBA Full-Time and Part-Time programs at Narmada College of Management (NCM) for the Summer-2023 examination are a testament to the excellence of the institution and the dedication of its students.

EXAM	SUMMER-2023	
COURSE	MBA FULL TIME	MBA PART TIME
SEM	04	06
TOTAL APPEARED	66	08
PASSED	65	07
% RESULT	98.48	87.50
INSTI. RANK	03	01

In the MBA Full-Time program, an impressive 98.48% of students successfully passed their exams, reflecting the high standards of education and the hard work put in by the students. Similarly, in the MBA Part-Time program, 87.50% of students passed, showcasing their commitment to their studies while juggling other responsibilities.

Furthermore, it is noteworthy that NCM secured the 3rd rank in the MBA Full-Time program and the 1st rank in the MBA Part-Time program. This institutional ranking highlights the consistent efforts of both students and faculty members in maintaining and enhancing academic standards.

These results are a source of pride for NCM and demonstrate its commitment to providing quality education and producing graduates who excel in their academic pursuits. Congratulations to all the successful students and to NCM for this outstanding achievement in the Summer-2023 examination. It is expected that the institution will continue to set high benchmarks for academic excellence in the future.

### [Activities conducted under various Functional Forums] Narmada College of Management (NCM)

Activities conducted under various Functional Forums:

1. HR Skills Forum: (Anchored by Ms. Rashmi Ghamawala and Ms. Rakhi Thakkar)

Student level group activities under MAP in the following areas:

a) Insights on developing the graduate youth to be responsible for themselves and the community - Mentor: Mr Moksha Udani - First generation entrepreneur

b) Enhancing Personality Traits and Contributory Skills amongst School students - Mentor: Ms. Nikki Mehta , Educationalist, J B Modi Academy.

c) Enhancing Personality Traits of Polytechnic students - Mentor: Mr Mistry, Principal, Government, Polytechnic, Bharuch

d) Enhancing holistic development of the rural youth - Mentor: Shri G C Shah

e) Enhancing competitiveness in Sports amongst Youth - Mentor: Mr. Mayank Buch, Advisor to the Ankleshwar Sports Academy

2) Finance Skills Forum (Anchored by Dr. Chetna Makwana and Ms. Iram Khan):

Student level group activities under MAP in the following areas:

a) Implementation of Government Schemes in Village of Bharuch - Mentor: Mr. Santosh Dinakaran - GM, Welspun Industries and Mr. Alkesh Rana, GM, Jubilant Industries

3. Marketing Skills Forum (Anchored by Dr Subhash Yadav and Mr Rakesh Panchal): Student level group activities under MAP in the following areas:

a) Enabling Business Growth through Digital Marketing - Mentor: Mr. Sanjay Chakraborty, Founder & Chief Marketing Communication Advisor, ESSKSEE Consultancy, Ahmedabad

b) Crafting Online presence for NGOs - Mentor: Mr. Nitin Taylor, CEO & Founder, Serve Happiness Foundation, Bharuch, Gujarat

c) Creating an Urban Market for the Rural Bamboo Art - Mentor: Mr Shantilal from Sewa Rural and Mr. Santosh Dinakaran, GM, Welspun Industries

4. SDG Skills Forum (Anchored by Dr. Trupti S Almoula and Ms. Rashmi Ghamawala):

Student level group activities under MAP in the following areas:

a) Locating un-utilized talent and channelizing the same for community development- Mentor: Mr. Parag Sheth, Partner, Ambika Salts and Dr. Minal Dave, Retd. Professor, J. P. Arts and Science College, Bharuch

b) Preparing Small Businesses for Adapting Sustainable Practices. Mentor – Dr. Sunita Sharma, Dean, Faculty of Management Studies, M S University, Baroda

5. Entrepreneurial Skills Forum (Anchored by Dr. Trupti S Almoula and Mr. Rakesh Panchal): Student level group activities under MAP in the following areas:

a) Educating Start-Up Entrepreneurs on Management of Business - Mentor: CA and CS Shri Nainesh Pandya

b) Creating Awareness of Avenues and Enabling Self Employment of Rural youth - Mentor: Shri Rajesh Dave, Ex. NABARD

c) Social Entrepreneurship - A Guest Lecture by Mr. Nitin Taylor, CEO & Founder, Serve Happiness Foundation, Bharuch, Gujarat

Activities under CHITI Center:

(Coordinated by Dr. Subhash Yadav):

Documentation and Dissemination of Bhartiya knowledge Systems (Skills building, Education, Community Building, Entrepreneurship and Sustainability)

**[Orientation Programme for MBA Semester-3 Students] Narmada College of Management (NCM)**

Date: 28/08/2023

Venue: Narmada College of Management



Orientation program for the second year students was conducted on 28th August, Monday, Classroom No. 3. The students were given an overview of their second year journey in MBA and were told to be prepared with the requisite knowledge, attitude, skills and habit for getting good placements after completing their MBA program from the College. After the general discussion the students were given a detailed presentation on their specialization in the second year of their studies.

Prof. Rakesh Panchal gave an overview of the second year Marketing specialization subjects, career opportunities available for Marketing specialization students, attributes needed for a good marketing professional and the nature and types of jobs available for Marketing students.



Prof. Rashmi Ghamawala and Prof. Rakhi Thakkar oriented the students for Human Resource Management specialization with details of the subjects that are offered in the second year, career options available for HR students and the attributes required of a HR professional. After the presentations the students asked questions about the fast changing nature of jobs and what impact it will have on their career journey, opportunities available in government sector for HR and Marketing specialization students which were answered by the faculty members.



Prof. Iram Khan gave an overview of the Finance specialization subjects in detail, attributes of a Finance professional and career opportunities available after Finance specialization. She also shared the details of notable Finance alumnus from the College who are working at senior level in the industry.



Finally Dr. Subhash Yadav, asked the students that they should not be learning in silos and be open towards other areas/specialization of business, and keep learning and remain updated in all aspects of business and not just in their area of specialization. Real business problems are not Finance, Marketing or HR problems but business problems which as competent managers, they should be able to solve the same.

The session ended with Prof. Rakesh Panchal sharing the Google form for choosing the specialization in the common group and asking the students to fill the same.

## [The Three-day Orientation Programme for the 24<sup>th</sup> Batch of MBA 2023- 2025] Narmada College of Management (NCM)

Date: 04/09/2023

Venue: NCSC Conference Hall, Narmada College, Bharuch



Orientation Program for the 24<sup>th</sup> incoming batch of Narmada College of Management, was organized from 4th September to 6th September, 2023, Monday to Wednesday at Narmada College of Management. The new students were welcomed and successfully inducted into the regular teaching learning activities of the College.

### Day 1: 04/09/2023

Session One:

The programme started at 10.30 AM with the Introduction of the Orientation Programme by Richa Aggarwal with the powerful quote "Education is the most powerful weapon which you can use to change the world." - Nelson Mandela. Followed by Lamp Lighting Ceremony and a sonorous prayer by 2nd year students. Dignitaries present on the dais were Dr. Trupti S Almoula, Director, Narmada College of Management, Dr. P H Shah, Director (Education), NEST, Shri G C Shah, from SEWA Rural and former Executive

Director, GNFC and Shri Santosh Dinakaran, AGM, Well spun, Dahej.

The new incoming students were welcomed by Dr. Trupti S Almoula, director, NCM.

She warmly welcomed the students to the NCM Parivar and advised the students to make the most of the two years that they are going to spend in the campus and come out as truly professional managers after completing their MBA. She assured the students of the requisite efforts that will be put up by the College for their right grooming and making them industry ready, so that they are successfully placed after their MBA course. The most important aspect of the MBA course was their active participation and initiation in the activities designed and implemented by the College for their growth and development.



Later, Kavita Verma, Prachi Singh and Shruti Mehta, introduced the dignitaries on the dais, Dr. P H Shah, Shri G C Shah and Shri Santosh Dinakaran and invited them to share some important insights, that'll help students in the upcoming two years. The experts shared their views, the summary of which is given below:

### **Dr. P H Shah, Director- Education, NEST**

After welcoming the students, he gave a list of 10 important things, mentioned as commandments discussed about his 10 commandments that the students should remember and always keep in front of them. These commandments include goal setting, taking charge of responsibilities, sheer hard work, giving more than you receive, curiosity,



interpersonal skills, enjoy every moment, take care of your health, take your decisions by your own. He asked the students to become independent thinkers on their own and this ability will take them much forward in their life. The resistance on the part of the students to be thinkers and independently think on an issue with their own intelligence should be avoided by them. Usually, students always prefer to be followers, but they should leave behind this attitude and become real thinkers, was the important thing which was identified by Dr. Shah in his address.

### **Shri G C Shah**



He said about the importance of life values, man making and character building. He also explained that how to become a leader and mentioned that college gives you a vision to become a leader. He explained about his organization SEWA Rural and discussed about its humble origins and the scope of its work in the community. He mentioned that

when you help the needy people, you are improving yourself internally.

### **Shri Santosh Dinakaran**

He mentioned to set goals from the first day itself, so that one can become industry ready; this will also help students bridge the classroom-boardroom gap. Faculty of the College should polish their skills and prepare students for corporate world. The College will inculcate team leader qualities - presentation skills, brainstorming skills, convincing skills, etc. so that the students have an edge over others in placement opportunities.



Last, but not the least he told the students that they need to always "Believe in yourself".

### **Shri Tejas Jagdishwala (Alumnus of NCM)**



He shared his experience as to what Narmada College of Management and its practices helped

him to become a successful professional in the industry and also how the institute still helps him navigate the corporate world with aplomb. He shared his entire journey from College to the Corporate World and exhorted the students to be always taking initiative and develop the ability to be lifelong learners.

The session ended with NCM Song, which has been written by Dr. Trupti S Almoula, Director, Narmada College of Management, and reflects the aspirations of the NCM Parivar.

#### Session Two:

Session Two began with an introduction of faculties and staff members by Mihir Suman and Rachel Minz. After that all the faculty members and staff addressed the new students with important aspects of the MBA program.



Prof. Subhash Yadav, threw light on topic Why MBA and its importance for Management students. He said that the MBA program gives a helicopter view of business reality to the students and builds the right perspective of business world in the mind of the students. He also outlined the new sectors that being opened up for MBA students. Prof. Rashmi Ghamawala, introduced the students about the MOUs (7 MOUs signed by NCM) and alumni linkage. She explained what is MOU? It's benefits are goal achievement, knowledge enhancement and industry institute bridge. She also elaborated on the benefits of Networking, Sharpening skills, Placements and Overall development.

Prof. Iram Khan, talked on Entrepreneurship Development. She also conducted an

Entrepreneurship Quiz for the new batch based on profiles of entrepreneurs and Intrapreneurs.

Prof. Rakhi Thakkar, explained the importance of Extra-curricular & Co-curricular activities in the MBA course and how they help in developing a holistic personality of the students.

Prof. Rakesh Panchal shared important data on Placements of NCM. He also shared the specialization wise placement trends in the current and past years. Shri Kanu Raval, shared information about Computer Laboratory facility and the rules that the new students will have to follow in computer laboratory. Dr. Shailesh Shah, informed the new students on the applicable Rules of Library, procedure for the issue of books, the process of using of online platforms like Dell net, Pearson, etc.

#### Day Two: 05/09/2023 (Teacher's Day)

#### Session One:



On 5th September, 2023 (Tuesday), Narmada College of Management in Bharuch organized Teacher's Day Celebration. The program venue was Conference Hall of Narmada College of Science and Commerce, Bharuch. All students decorated the Amphitheatre with flowers and drew rangoli at the entrance of both NCSC Hall and at college entrance.

The program started with the lighting of the lamp. Students of 2nd year (23th batch) and 1st year (24th batch) of Narmada College of management were present there along with Director Dr Trupti Almoula, Faculty members and the support staff.

The program was addressed by event anchors, Divya and Sajeda. The program started with the prayer group. Felicitations and Greetings Cards were given by students to each professor and supporting staff members. Following that card ceremony, the Director Dr. Trupti S Almoula, expressed her gratitude towards the students and teachers for their hard work and dedication. She emphasized the role of teachers in shaping the future of the students and applauded their efforts.

Along with that, the highlight of the program was thanks giving ceremony, where students acknowledged the teacher's hard work and dedication towards their students. Each of the students that participated voluntarily introduced professors and the subjects they taught in their teaching disciplines and the overall development of each student were presented by 2nd year students. It was also guidance and road map to the 1st year students for the information and knowledge they needed at the time of starting their journey at Narmada College of Management. To make event more delighting, there was speech by students and two dance performances from the senior batch; a solo dance and another Group dance were presented by the senior batch. After that there was lunch break.

Session Two:



The second half of the program was taken by other anchors in the role of famous movie 'Khichdi' as Hansa and Jaishree. They commenced the program by the introduction program of juniors. The college choir sang melodious songs dedicated

to professors, which were thoroughly enjoyed by everyone. Several dance performances were also organized, showcasing the college life journey of students and the talents of students.

To make the event more interactive, there were games played by the teachers and students. This games not only added a personal touch to the program but also highlighted the bond between the professors and students. Another highlight of the event was 'Start singing with last letter of the last word of song' (Antakshari). All professors, support staff, students along with Director Madam took part in the activity. It was the most pleasant scenario as whole NCM parivaar were sitting together singing and enjoying the program till end. The program ended with playing garba.

**Day Three: 06/09/2023**

Session One:



The third day of the Orientation Program started at 10:30 a.m. Dr. Subhash Yadav welcomed, Sushri Bhavini Thaker and Sushri Aparna Billore for taking forward the yoga workshop. They taught us the importance of yoga, ashtanga yoga, postures, mental wellbeing, pressure points for various activities like concentration, digestion, etc. They made students do some physical exercises and laughter exercises and also a game related to concentration and meditation.

This session was followed by Meditation session hosted by Dr Chetna Makwana. She shared the importance of Meditation, its implications that helps developing concentration, introspecting

oneself, and becoming a good observer. She made everyone practice meditation.

Session Two:

The session was coordinated by the faculty members. They taught Management through management games. Some of the games are listed below: - Dr Subhash Yadav made students play UHV related game, where students were first given clarification about their basic aspiration in life which is Happiness and Prosperity.



For achieving this basic aspiration, we need three things – Physical Facilities, Relationships and Understanding. After this clarification, the students were divided into groups and asked to prioritize these three (Understanding, Relationships & Physical Facility) based on their discussion and the reason of the same. The students were seated in groups and after the discussion amongst themselves, one member from each group shared their priority list with the class. Almost all the groups agreed on the priority of First - Understanding, Second - Relationships and Third-Physical Facility for achieving Happiness and Prosperity.

Prof. Rakesh Panchal, after dividing the students into small groups asked them to design two Brand Slogans/Tagline for a designated Brand. After the discussion in the group, two students from each group presented their Brand Slogans in front of the class.



Prof. Iram Khan conducted an exercise for improving the speaking skills of the students.

Students were called on the stage to speak for 2 minutes on a given topic without any interruption. If there was a pause, the audience would stand up and give an indication to the speaker that they had a gap in their speech. This sensitized the speaker about his frequent pauses and gave him/her an indication to improve their speaking skills.



Prof. Rashmi Ghamawala coordinated the game of Team Building where students were asked to listen only to their team members and ignore the noise and create a pyramid of paper glass on the opposite side of the room with their team effort. The game evaluated the concentration and team building skills of the group.





Prof. Rakhi Thakkar- conducted an exercise of listening attention with the students, in which the students had to listen to the specific word announced from the stage and act accordingly. The game tested the attention and listening ability of the students and how to act on the instructions being given from the stage



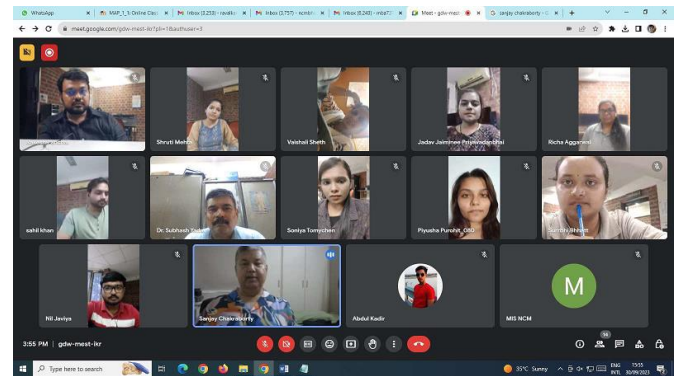
Lastly, students of the new batch were asked to play treasure hunt hosted by Navin Sharma, Riya Soni and Richa Aggarwal (2nd year MBA Students). Herein, different clues were hidden in different corners of the NCM Campus. The last group that reached to the final destination won the treasure hunt.

**["Brands and Their Online Presence" A Lecture by Sanjay Chakraborty, Founder & Chief Marketing Communication Advisor, ESSKSEE Consultancy, Ahmedabad,**

## Gujarat] Narmada College of Management (NCM)

Date: 30/09/2023

Venue: Online Mode



### Introduction:

As part of the MAP group – Building Online Presence for NGOs, a lecture titled "Brands and Their Online Presence," was delivered by Mr. Sanjay Chakraborty, Founder & Chief Marketing Communication Advisor, ESSKSEE Consultancy. The online lecture was organized by Narmada College of Management for their Marketing Specialization students. This report provides an overview of the key insights and takeaways from Mr. Chakraborty's lecture.

### Summary of the Lecture:

1. Understanding Online Presence: Mr. Chakraborty began by defining online presence as the digital footprint and visibility a brand has on the internet. He emphasized that in today's digital age, an online presence is a vital aspect of brand identity and success. Key points covered in this section included:

- The significance of online presence in building brand reputation and reaching a wider audience.
- Statistics and trends illustrating the growing importance of e-commerce and online consumer behavior.

2. Components of Online Presence: The lecture then delved into the various components that constitute a brand's online presence:

## 2.1. Website Analysis:

- The importance of having a well-designed, user-friendly website.
- Factors such as mobile responsiveness, site speed, and search engine optimization (SEO) were discussed.
- Mr. Chakraborty shared examples of effective websites that provide an excellent user experience.

## 2.2. Social Media Presence:

- The role of social media platforms in brand communication.
- The significance of consistent posting, engagement, and aligning brand messaging across platforms like Facebook, Twitter, Instagram, and LinkedIn.
- Real-world examples and successful social media campaigns were highlighted.

## 2.3. Digital Marketing Strategies:

- Mr. Chakraborty explained how digital marketing initiatives, including email marketing, paper-click advertising, content marketing, and influencer collaborations, contribute to a brand's online presence.
- He stressed the importance of having a cohesive and diversified digital marketing strategy.

## 3. Conclusion and Takeaways: Mr. Chakraborty concluded the lecture with the following key points:

- The need for brands to continually monitor and enhance their online presence.
- The significance of a user-friendly website, active social media engagement, and a diversified digital marketing strategy.

## 4. Q & A Session: The lecture concluded with an engaging Q&A session, during which attendees had the opportunity to seek clarifications and insights from Mr. Chakraborty.

Mr. Sanjay Chakraborty's lecture on "Brands and Their Online Presence" provided valuable insights into the importance of online presence in the digital era. The comprehensive coverage of website analysis, social media presence, and

digital marketing strategies, coupled with real-world case studies, made the lecture informative and engaging. Attendees left with a deeper understanding of how to enhance and leverage online presence for brand success.

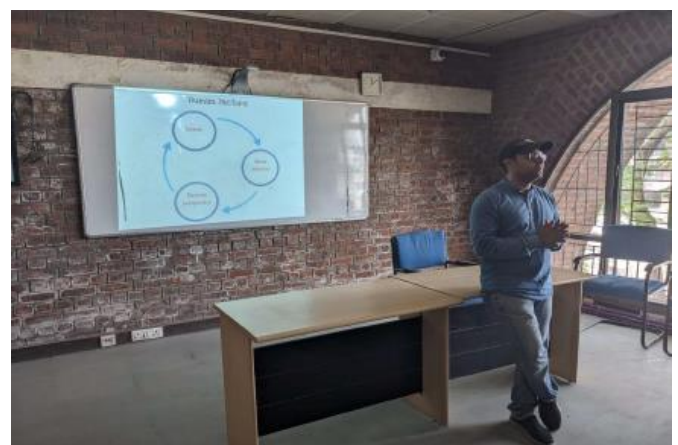
**[Lecture on Social Entrepreneurship by Shri Nitin Tailor, CEO & Founder, Serve Happiness Foundation, Bharuch, Gujarat] Narmada College of Management (NCM)**

Date: 30/09/2023

Venue: Conference Hall, NCM



On 30/09/2023, a session on Social Entrepreneurship was delivered by Shri Nitin Tailor, a renowned expert in the field of social entrepreneurship for MBA Sem III students. Shri Nitin Tailor's lecture provided valuable insights into the world of social entrepreneurship, its significance in today's society, and the potential it holds for driving positive social change.



## Key Points Discussed:

1. **Definition of Social Entrepreneurship:** Shri Nitin Tailor began by defining social entrepreneurship as a form of business that prioritizes social and environmental impact alongside financial sustainability. He emphasized that social entrepreneurs aim to tackle pressing societal issues through innovative, sustainable, and scalable solutions.

2. **Examples of Successful Social Enterprises:** Throughout his lecture, Shri Nitin Tailor shared numerous real-world examples of successful social enterprises, both from India and across the world.



These examples showcased how entrepreneurial ventures can address a wide range of issues, including poverty alleviation, healthcare access, education, and environmental conservation.

3. **Impact Measurement and Evaluation:** The speaker emphasized the importance of measuring and evaluating the impact of social enterprises rigorously. He discussed various methods and tools for assessing the social and environmental outcomes of these ventures. He stressed that quantifiable impact data is essential not only for accountability but also for attracting investors and partners.

4. **Challenges Faced by Social Entrepreneurs:** Shri Nitin Tailor highlighted some of the common challenges faced by social entrepreneurs, including limited access to capital, regulatory hurdles, and the need for sustainable revenue models. He also discussed the importance of resilience and adaptability in navigating these challenges.

5. **Collaboration and Ecosystem Building:** Collaboration was a key theme throughout the lecture. Shri Nitin Tailor emphasized the importance of building strong networks and partnerships within the social entrepreneurship ecosystem. He explained how collaboration with government agencies, NGOs, and corporate entities can amplify the impact of social enterprises.

6. **Inspiration and Motivation:** Shri Nitin Tailor shared his own journey in social entrepreneurship, highlighting the personal motivation that drove him to pursue this path. He encouraged the audience to find their own passions and use them as a driving force in their entrepreneurial endeavors.

Shri Nitin Tailor's lecture on social entrepreneurship was both informative and inspiring. It underscored the importance of using entrepreneurial skills and innovative thinking to address pressing social and environmental challenges. His practical insights and real-world examples resonated with the audience, leaving us with a deeper understanding of the potential of social entrepreneurship to create positive change in our society. Overall, the lecture served as a valuable platform for promoting awareness and interest in social entrepreneurship, encouraging attendees to consider how they can contribute to a more sustainable and equitable world through entrepreneurial activities

**[Seminar on NBA - prerequisites and process. - Faculty from Nirma University] Narmada College of Management (NCM)**

Date: 17/07/2023

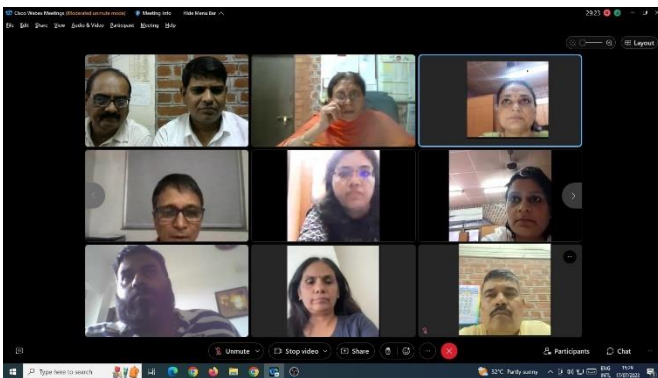
Venue: Online Mode





NCM organised a Seminar on "Pre-requisites and Processes for NBA accreditation": 17th July 2023.

Narmada College of Management recommenced its Discussion Forum on Saturday, 16<sup>th</sup> September, 2023 in the presence of Dr. P H Shah Sir, Dr. Trupti Almoula Madam and all Faculties. The theme of discussion was "Commitment". The session began with a discussion on the meaning of commitment. It was followed by experience sharing by the participants about fulfillment of commitments and incidents where they failed to uphold them. A gist of the discussion is given below.



Prof. Dr. Ashwini Awasthi, Dr. Indranil Banerjee and Dr Bala from Institute of Management, Nirma University gave a detailed understanding regarding all sets of documentation for the purpose of NBA accreditation and gave great clarity on how to go about CO-PO mapping in our respective subjects.

Commitment is more than a promise to do or give something. It is the state or quality of being dedicated to a particular cause or person, be it a relationship, a target at work, family etc. This commitment that a person makes comes with an obligation to act in certain ways in order to fulfill that commitment. It has a huge influence on the behavior that an individual exhibits.

## Best Practices

[Discussion Forum: Commitment]  
Narmada College of Management (NCM)

Date: 16<sup>th</sup> September, 2023

Venue: Narmada College of Management

***"Unless commitment is made, there are only promises and hopes... but no plans."***

There are two aspects of commitment; internal and external. An external commitment is when we are accountable to someone else. An internal commitment is when we are accountable to ourselves. External commitments are generally powerful because of social contracts, acceptance, and the prospect of acquiring some resources (i.e. financial). Internal commitments can be powerful depending on how accountable you're willing to be, to yourself. An internal commitment and an external commitment can be aligned - they can be one in the same.

Commitments are an essential part of our social as well as personal lives. The future is often uncertain and comes with a lot of obstacles in the journey of life. But making a commitment would mean that despite the challenging circumstances,

we are willing to endure tough times and keep up the promise. It plays a significant role in keeping track of our goals and ambitions for life.

It is very important to consider the fact that commitments can restrict our freedom to engage in other activities. The true value of the commitment lies in our ability to keep up with the promise made. Therefore, we should never over-commit to an extent that our commitments conflict with each other.

When we over-commit, we might have to make such choices on a daily basis which can cause strain between many commitments and can be a major source of stress. It is important to take into consideration our ability to meet commitments before making them for long-term success.

Before committing to something new, we must take some time to reflect upon the implications, so that if we promise something we can perform to the best of our abilities. It's much better for us and our reputation to do a few things exceedingly well, than a lot of things in a mediocre way!

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*"It is better to under promise and over deliver than vice versa. For this one need not break the law of the land."*

- N. R. Narayana Murthy

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The Discussion Forum next meets on 23rd September, 2023, and the discussion would be on Problems/Issues in Decision Making.

Coordinator:  
Prof. Iram Khan, Assistant Professor, NCM

**[NAAC Meeting] Narmada College of Science and Commerce (NCSC)**

Date: 10<sup>th</sup> August, 2023  
Venue: Conference Hall of NCSC



It is known to all that Narmada College of Science and Commerce has acquired A+ in the second cycle of reaccreditation in 2016 and is now gearing up for the third cycle of its reaccreditation by NAAC, i.e. National Assessment and Accreditation Council, working under the aegis of the UGC. A meeting of all the staff members was held on 10 August, 2023, Thursday in the conference room to get them acquainted with the process of NAAC and discuss some important points about it. Prof. J. P. Gandhi and the NAAC co-ordinator Dr. P. N. Mishra addressed and guided the teaching and non-teaching staff.



**[Workshop on Cyber Security and Machine Learning/Artificial Intelligence] Narmada College of Science and Commerce (NCSC)**

Date: 26<sup>th</sup> August, 2023

Venue: Conference Hall, Narmada College of Science and Commerce



## Executive Summary:

The One Day Workshop on Cyber Security and Machine Learning/Artificial Intelligence held at Narmada College of Science and Commerce, Zadeshwar, Bharuch was a resounding success. The workshop aimed to impart knowledge and skills in the fields of Cyber Security, Machine Learning and Artificial Intelligence to students, faculty, and staff members of the college. The event featured distinguished experts and professionals who shared their expertise and insights in these rapidly evolving domains.



## Agenda:

The workshop was divided into several sessions, each focusing on different aspects of Cyber Security and Machine Learning/Artificial Intelligence. The agenda included:

1. **Inaugural Session:** The workshop began with a formal inaugural session that included lighting of lamp by Dr. P.H. Shah, Director Education-NEST and Prof. H. K. Patel, Prof. R. L.

Gilatar and Experts of the Workshop. After the floral Welcome of the guests and experts welcome speech was delivered by Mr. H. K. Patel. Introductions of the experts and an overview of the workshop's objectives were given by Mr. R. L. Gilatar, the head of the BCA course.

2. **Opening Speech:** The Workshop made Open by Dr. P.H. Shah Sir by delivering his words of blessings and wishes for the success of the workshop.

3. **Introduction to Cyber Security:** The next technical session introduced the participants to the fundamentals of Cyber Security, covering the topics such as threats, vulnerabilities, and the importance of cyber security in today's digital age. Mr. Manish Patel, the Assistant professor at Rollwala Computer centre, the PG department of the Gujarat University, Ahmedabad, handled the entire session with enthusiasm and led to much depth about the topic.



4. **Machine Learning and AI Overview:** The second session was carried out by Mr. Amit Verma, the Assistant Professor also from the Rollwala PG Computer Centre of Gujarat University, Ahmedabad, as an expert. In this session, participants gained a basic understanding of Machine Learning and Artificial Intelligence, exploring their applications and relevance in various sectors.



5. **Cyber Threat Landscape:** A deep dive into the evolving landscape of cyber threats, including malware, phishing, and social engineering attacks, provided attendees with valuable insights into the challenges facing cybersecurity professionals.

6. **Machine Learning in Cybe security:** This session delved into the application of Machine Learning in detecting and mitigating cybersecurity threats. Practical examples and case studies were discussed to illustrate the real-world impact.

7. **Practical Demonstration:** The workshop included a hands-on demonstration of tools and techniques used in cybersecurity and machine learning, allowing participants to engage actively in the learning process.



8. **Artificial Intelligence for Cyber Defense:** The workshop explored how Artificial Intelligence can be employed for proactive cyber defense strategies, including anomaly detection and threat prediction.

9. **Q & A Session:** An interactive question and answer session provided participants with the opportunity to seek clarification on various topics covered during the workshop.

#### Key Takeaways:

The One Day Workshop on Cyber Security and Machine Learning/Artificial Intelligence delivered several key takeaways:

1. Participants gained a solid understanding of the fundamentals of Cyber Security, Machine Learning, and Artificial Intelligence.
2. They learned about the ever-evolving threat landscape and the role of Machine Learning and AI in mitigating cyber risks.
3. Practical exposure to cyber security tools and techniques enabled participants to develop hands-on skills.
4. The guest lecture inspired and motivated attendees by showcasing real-world applications of these technologies.
5. The Q&A session promoted engagement and clarified doubts, ensuring that all participants left with a deeper knowledge of the subjects.

#### Conclusion:

The One Day Workshop on Cyber Security and Machine Learning/Artificial Intelligence held at Narmada College of Science and Commerce proved to be an enlightening and informative event. Participants left with a stronger grasp of these critical fields, equipped with knowledge and skills that are increasingly in demand in today's technology-driven world. The success of this workshop is a testament to the college's

commitment to nurturing the talents and capabilities of its students and staff.

The organizing committee expresses its gratitude to all the speakers, participants and Principal Dr. A. K. Singh and Dr. P. H. Shah, Director, Education-NEST for making this workshop a success. We look forward to organizing more such events in the future to further enrich the knowledge and skills of the college community in emerging technologies.

Organizing Committee:

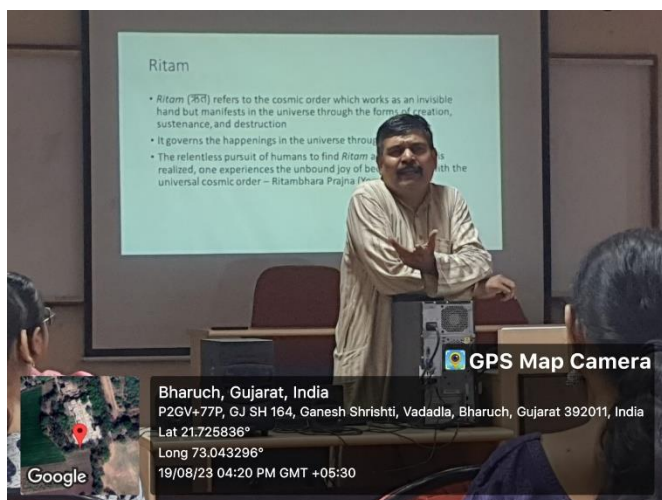
Mr. Ramniklal L. Gilatar (Workshop Co-ordinator)  
Mr. Chetan Parmar (Member)  
Mr. Bhavesh Maheshwari (Member)  
Mr. Ashwin Patel (Member)  
Ms. Shreya Jain (Member)  
Ms. Usha Rathore (Member)  
Ms. Komal Dave (Member)

Note: the entire Workshop was organised under the able guidance of Shri J. P. Gandhi.

## [A Three Days Workshop on New Education Policy 2020, a new subject of Bhartiya Knowledge Systems] Narmada College of Science and Commerce (NCSC)

Date: 17<sup>th</sup> to 19<sup>th</sup> August, 2023

Venue: Conference Hall, Narmada College of Science and Commerce



According to the New Education Policy 2020, a new subject of Bhartiya Knowledge Systems has been introduced under Value Added Courses. A three days workshop was organised by Narmada College of Science and Commerce to orient all the staff members on 17, 18 and 19 of August 2023. It was very fruitful and valuable under the able and expert guidance of Dr. Subhash Yadav from Narmada College of Management. He conducted it very efficiently and effectively making such difficult vast areas of knowledge interesting for all. His diligent efforts and deep understanding derived after a long research were visible.

## [Activities under the MOUs signed by NCM] Narmada College of Management (NCM)

NCM undertook activities under the MOUs signed:

1. SEWA Rural, Jhagadia - Guest lectures taken at the Orientation Programme - taken by Dr Trupti Almoula, Director, NCM and Dr Subhash Yadav, Associate Professor, NCM.
2. SEWA Rural, Jhagadia - Survey of the Inductees for learning about their passions beyond skills building
3. Junior Chamber International (JCI), Bharuch - Poster / Model making completion on Management related themes
4. Government Engineering College (GEC), Bharuch - Orienting the Engineering Graduates on the Nuances of Startups- Ideation, Prototyping and Commercialisation - by C A Shri Nainesh Pandya



## Award / Recognition

[Expert Session on “Importance on Value Education at SEWA Rural, VGTK Campus, Jhagadia”] Narmada College of Management (NCM)

Date: 14<sup>th</sup> September, 2023

Venue: SEWA RURAL – VGTK, JHAGADIA



An expert session was organized by SEWA RURAL –VGTK, JHAGADIA, for its newly admitted students of the Technical Training Program on Importance of Value Education for their Orientation of the 39<sup>th</sup> Batch of students.

Dr. Trupti S Almoula, Director, NCM and Dr. Subhash Yadav, Faculty NCM addressed the students in batch of 95 students each at their Vivekananda Gramin Tekniki Kendra, Gumandev, Jhagadia.



Stressing the importance of values in Life, the speakers exhorted the students to develop an overall personality driven by values along with the technical expertise for a successful life. Students were given an opportunity to clarify their values about money, physical facilities, relationships and understanding.

The session was enriched by the active participation of the students, by asking questions to the experts. These students belonged to the rural areas of Bharuch District and will be spending one year in this technical training course.

The session ended with the students committing themselves to a values-based life and living.

[NCM Students and Staff Joining Rotary Club of Bharuch, Narmada Nagari for Donation of Clothes to the Flood-Affected Population] Narmada College of Management (NCM)

Date: 23/09/2023

Venue: Narmada College of Management







On September 23, 2023, NCM students and staff collaborated with the Rotary Club of Bharuch, Narmada Nagari, to provide clothing donations to flood-affected communities in Mangleshwar and Shuklatirth. This report outlines the event's objectives, execution, outcomes, and future recommendations.



In response to recent floods in Mangleshwar and Shuklatirth, NCM partnered with the Rotary Club of Bharuch, Narmada Nagari to provide clothing donations. The primary objectives were to assist flood-affected populations, promote social responsibility among NCM students and staff, and foster community goodwill. The event, held on September 23, 2023, involved meticulous coordination, a campus clothing collection drive, logistics support from the Rotary Club of Bharuch, Narmada Nagari, and distribution of collected items to affected families. Positive outcomes included significant clothing donations, enhanced community engagement, relief to affected families, and positive media coverage. Future recommendations include sustainability through

ongoing partnerships, increased community involvement, and periodic impact evaluation to further enhance relief efforts. This collaborative initiative exemplified the power of community engagement and social responsibility, leaving a lasting impact on both the affected families and NCM community.





**Rotary** **ROTARY CLUB OF BHARUCH NARMADA NAGARI**

*Rotary clothes & Food kits Distribution to flood affected areas*

*Day - 04 Kadod. Event - 03*

**RTN. YUVRAJ PRIYADARSHI**  
PRESIDENT RCBNN (2023-24)

**RTN. AMIT TAPIWALA**  
SECRETARY RCBNN (2023-24)

The Rotary Club of Narmada Nagari in Bharuch recently embarked on a heartfelt journey to Kadod led by President Rtn Yuvraj Priydarshi. This dedicated team included members such as Immediate Past President Rtn Dhruv Raja, Past President Rtn Mitesh Shah, Past President Rtn Shailesh Shah, and Rtn Maunesh Patel. They were honored to have Satyajivan Swami in their

midst. Additionally, students from Narmada College of Management joined hands with them to offer their support.



Their unwavering compassion and kindness towards the local community were truly remarkable. They extended their generosity by providing food kits and clothing to those in need, exemplifying the values of love, unity, and the incredible potential of humanity to make a positive impact on others' lives.

### [Dr. Trupti Almoula's Address at the Q3 Meeting of Prevention of Sexual Harassment Policy (POSH) at M/s Raks Pharma] Narmada College of Management (NCM)

Date: September 29, 2023

Location: M/s Raks Pharma, Dahej



On September 29, 2023, Dr. Trupti Almoula, Director of Narmada College of Management in

Bharuch, delivered an impactful address at the Q3 meeting of the Prevention of Sexual Harassment Policy (POSH) held at M/s Raks Pharma in Dahej. Sh. Kamlesh Udani, Exe. Director at J B Chem. & Pharma Ltd., Gujarat was also present in this event.

The meeting was organized to promote awareness, provide guidance, and reinforce the importance of creating a safe and respectful workplace for women employees. Her comprehensive presentation underscored the importance of creating a safe and respectful workplace for women employees, and her engagement with the audience facilitated a better understanding of the topic. It is hoped that the insights and knowledge shared during this event will contribute to a safer and more inclusive work environment at M/s Raks Pharma.

### [Papers Presentation and Workshop Participation: Dr. Anita Rana] Narmada College of Science and Commerce (NCSC)



Dr Anita Rana presented the research paper entitled, "Do sustainable Business practices influence corporate governance disclosure trends in financing institutions" at the international conference (virtual Mode) on "Exploring Sustainability Through Diverse perspectives" held on 25th and 26th August 2023 at St. Kabir Institute of professional studies, Ahmedabad, Gujarat, India.

Another paper entitled "Influence of virtual merchandising on Shoppers Behaviour: A review of literature at the international conference (virtual Mode) on "Exploring Sustainability Through Diverse perspectives" held on 25th and 26th August 2023 at St. Kabir Institute of professional studies, Ahmedabad, Gujarat. India. One more paper entitled "A study of issues related to Platform Amenities at selected railway stations of Gujarat State in international conference on "Sustainable and innovative practices in Management, Science and Humanities, Engineering and Higher education" held on July 30th 2023 Organised by New Horizons Research Group.

Dr Anita Rana also participated in the Workshop Titled "Mastering the Art of data Visualization: from Raw numbers to Stunning insights" organised by St. Kabir Institute of professional studies, Ahmedabad, Gujarat. India on August 25th 2023.

**[Proposal for the Minor Research Project accepted for the financial support by the UGC: Dr. Sachin Nizama] Narmada College of Science and Commerce (NCSC)**

CONGRATULATIONS!!!



Dr. Sachin K. Nizama, the Adhyapak Sahayak from the Chemistry Department of Narmada College of Science and Commerce has his proposal for the Minor Research Project accepted for the financial support by the UGC. The amount sanctioned is Rs. 1,92,740/- for two years to undertake the minor research project titled "Synthesis and Characterization of Polymers Containing Fluorescent Explore High Performance Base". Kudos to him.

**[Expert Session by Dr. Trupti Almoula at M/s. Raks Pharma, Dahej] Narmada College of Management (NCM)**

Date: 29/09/2023

Venue: M/s Raks Pharma, Dahej



Dr Trupti invited for a Session on "Enhancing Personal and Professional Excellence through Application of Management Principles and Practices ". This session was for the employees in middle management and above cadres at M/s. Raks Pharma , Dahej, on 29.09.23

**[Research article published: Dr. P. N. Mishra] Narmada College of Science and Commerce (NCSC)**

CONGRATULATIONS!!!



Dr. P N. Mishra, the Associate Professor in Mathematics with Narmada College of Science and Commerce has got his research article published in the UGC approved peer reviewed bilingual, biannual and multidisciplinary referred journal Madhya Bharati - Humanities and Social Sciences (vol.84, No.1, July - December, 2023; ISSN 0974-0066 with IF-6.28). The title of the paper is "A Production Inventory System with Cubic Time and Selling Price Dependent Demand for Delayed Deteriorating Items". Very well done, Sir.

## Co-curricular / Extra-curricular Activities

[POSTER MAKING COMPETITION FOR FIRST YEAR MBA STUDENTS – A DIVISION ORGANIZED BY JUNIOR CHAMBER INTERNATIONAL] Narmada College of Management (NCM)

Date: 15/09/2023

Venue: Narmada College of Management



As part of its Memorandum of Understanding with Junior Chambers International, A poster making competition was held for the first-year students based on the theme: Extrapolating through "Out of the Box" Thinking.



The students were divided in groups of three students and each group selected a number from 0 to 9 and using that number, they created a poster based on Management Concepts. The students actively participated in the competition and came out with brilliant ideas on the concept. The posters were evaluated by a team of faculty members, namely Prof. Iram Khan, Prof. Rakhi Thakkar and Dr. Subhash Yadav.



The first position was divided between the groups of Shailesh Pandey, Kishan Yadav, Ashok Chaudhary and Ishika, Hitisha and Sayama. They had creatively used the number 3 to create a poster of a Management Concept. The second position was bagged by the group of Vaibhav,

Shehzad and Arjun who used the number 2 and created a poster on the theme, Thought and Action.



The third position was won by the group of Tejasvini, Prachi and Vrunda. They had created a poster based on the number 8 demonstrating Managerial skills. All the winners were given a certificate of appreciation along with a trophy for the first position. The judges of all the competitions were also recognized by JCI with a token of appreciation.

## [Blood Donation Camp] Narmada College of Management (NCM)

Date: 27<sup>th</sup> September, 2023

Venue: Narmada College of Management



The Rotary Club of Bharuch Narmadanagari is association with Narmada College of Management organised a Blood Donation camp at the campus on 27<sup>th</sup> September '23 from 10 am to 1 pm.



19 units of blood were collected with participation from across the campus namely, MBA, BBA, B.Com. B.Sc. and BCA.



Besides this, a major objective of making the students, especially the first year students, aware of the benefits of donating blood was very well served. Another fact learnt that many students are either underweight or lack good hemoglobin. We, as a campus, shall work in the direction of educating the students on the necessity for maintaining good health

## [Chess Competition under Fit India, a project of Panchprakalp] Narmada College of Science and Commerce (NCSC)

Date: 26<sup>th</sup> July 2023

Venue: Narmada College of Science and Commerce



The chess competition of "FIT INDIA" organized under Panch Prakalp took place on 26th July 2023 at Narmada College of science and Commerce. It brought together 32 participants (28 boys and 4 girls) from various skill levels and backgrounds, all gathered to test their strategic thinking and tactical skills in the game of chess. The matches were played according to official chess rules and regulations, with time controls varying between rounds.



Final tournament was held on 27th July 2023, 11.00am. The judges of the competition were Dr K S Chauhan and Mr Rahul Singh.



The results of the competition are as follows.

Sr. no.	Winner name
1	Siddharth Vishwakarma, F Y B.com, First position
2	Abhimanyu Mandal, F Y B.Sc second position
3	Parth Tiwari, T Y B Sc (Chem) Third position
4	Parmar Damyanti , F.Y B.sc chem First Prize among girls

The cash awards and certificates were distributed to the winners on 15th August 2023.

Mr. Rahul Singh                      Dr. T Lilly Shanker Rao  
Dr. Jignesh Trivedi                  Co-ordinator  
Members -Fit India Event        Panch Prakalp  
Panch Prakalp committee

**[Poetry Writing Competition on કોરોના સંક્રમણ અટકવવા તથા રસીકરણ અંગે, under Panchprakalp] Narmada College of Science and Commerce (NCSC)**

Date: 07<sup>th</sup> August 2023

Venue: Narmada College of Science and Commerce



The Poetry writing competition under the event “કોરોના સંક્રમણ અટકવવા તથા રસીકરણ અંગે” was organized at Narmada College of Science and Commerce, under Panch Prakalp on 7th August 2023. It provided a creative platform for poets of various backgrounds and styles to showcase their literary talents and engage in artistic expression through the medium of poetry. Participants were invited to submit their original poems in advance or on the day of the competition. Many poems exhibited a profound emotional resonance, touching on themes such as love, loss, identity, social issues, and introspection. These poems not only showcased the depth of human experience but also fostered connections among the audience.



The competition was open to all students. 4 boys and 11 girls have participated in the competition.



The judges of the competition were Dr P N Mishra, Dr Kalika S Shah and Dr Nirav Shah. The poems were written in Hindi, Gujarati and English.



The results of the competition are as follows.

Sr. no.	Winner name	Cash awards
1	Anand Prajapati (First)	Rs. 700/-
2	Patel Princy B (Second)	Rs. 500/-
3	Vijay Malick (Second)	Rs. 500/-
4	Diya B Bhatt (Third)	Rs. 300/-

The cash awards and certificates were distributed to the winners. The faculty members of this committee are Dr. Praveen Rajgadi and Prof. Sandeepan Bandopadhyay

Dr.T Lilly Shanker Rao  
Co-ordinator, Panch Prakalp

[Essay writing Competition under नशाबंदी तेमज कुरिवाज निवारण (दहेज प्रथा तेमज ब्रूण हत्या निवारण organised by Panchprakalp)] Narmada College of Science and Commerce (NCSC)

Date: 08th August 2023

Venue: Narmada College of Science and Commerce



The essay writing competition under the event “નશાબંધી તેમજ કુરિવાજ નિવારણ (દહેજ પ્રથા તેમજ ભૂણ હત્યા નિવારણ)” was organized at Narmada College of Science and Commerce, under Panch Prakalp on 8th August 2023.



The Essay Writing Competition, was an intellectually stimulating event designed to encourage participants to show their writing powers, critical thinking abilities, and creativity. The competition was open to all students. 4 boys and 28 girls have participated in the competition. The judges of the competition were Dr Ritu Sharma and Dr. Jignesh Trivedi. The essays were written in Hindi, Gujarati or English.

The results of the competition are as follows.

Sr. no.	Winner name	Cash award
1	Patel Yatra (First)	Rs. 700/-
2	Singh Ranu (Second)	Rs. 500/-
3	Patel Alpita (Second)	Rs. 500/-
4	Bhagawani Preana (Third)	Rs. 300/-
5	Patel Princy B (Third)	Rs. 300/-

The cash awards and certificates were distributed to the winners on 15th August 2023. The faculty members of the committee are Dr. Kalika Shah and Ms. Purvi Shah.

Dr. T Lilly Shanker Rao  
Co-ordinator, Panch Prakalp

[Poster Making Competition under પર્યાવરણ, સ્વચ્છતા, જળ સંરક્ષણ તેમજ જળસંચય of PanchPrakalp.] Narmada College of Science and Commerce (NCSC)

Date: 08<sup>th</sup> August 2023

Venue: Narmada College of Science and Commerce



The Poster Making competition under the event “પર્યાવરણ, સ્વચ્છતા, જળ સંરક્ષણ તેમજ જળસંચય” was organized at Narmada College of Science and Commerce, under Panch Prakalp on 8th August 2023.



The Poster Making Competition was a vibrant and creative event that showcased the artistic talents of 16 participants from various classes. The primary objective of the Poster Making Competition was to promote creativity, raise

awareness on water conservation, and encourage participants to express their thoughts and ideas through visual art.



A panel of two experienced judges (Dr Kalika Shah and Mr Ramanik Gilatar), consisting of artists and experts in the field, evaluated the posters based on the following criteria:



Creativity and Originality, Relevance to the Theme, Visual Impact, Clarity of Message,



Artistic Technique and Skill etc.

The Poster Making Competition was a resounding success, achieving its objectives of promoting creativity and raising awareness about the chosen theme. The participants' exceptional talent and dedication were evident in the impressive artworks they created.



Throughout the event, participants exhibited exceptional creativity and diversity in their artworks.



The results of the competition are as follows.

Sr.no.	Winner name	Cash Award
1	Shaikh Samiya S, S Y B Com(First)	Rs. 700/-
2	Chelwani Archita M, F Y B Com (second)	Rs. 500/-
3	Chandani Sharma, S Y B Sc (CS) (Second)	Rs. 500/-
4	Sadhana singh, S Y B Sc (CS) (Third)	Rs. 300/-
5	Khushbu Yadav, F Y B Com (Third)	Rs. 300/-

The cash awards and certificates were distributed to the winners.

The faculty members in this committee are Dr. Daxa Patel and Ms. Rachana Vyas  
Dr. T Lilly Shanker Rao  
Co-ordinator, Panch Prkalp

## [Celebration of Azadi Ka Amrut Mahotsav AKAM] Narmada College of Science and Commerce (NCSC)

Date: 17 to 19<sup>th</sup> July, 2023

Venue: Narmada College of Science and Commerce



On the occasion of 75 years of independence, the country celebrates Azadi ka Amrut Mahotsav. The following competitions were organized from 17 July to 19 July 2023. More than 50 participants participated in the following competitions. The cash prizes worth Rs 5,250/- were awarded to the winners. Certificates and Books were awarded to all Participants. Dr. Sachin K. Nizama (AKAM Coordinator) with Students' Council members were organisers for these events under the guidance of Principal Dr. A. K. Singh.



❖ વકતૃત્વ સ્પર્ધાના મુદ્દાઓ :- (કોઈ પણ એક વિષયની પંસદગી કરવાની રહેશે.)

- (1) આર્ટિફિશિયલ ઇન્ટેલીજન્સ ભવિષ્ય માટે વરદાન કે અભિશાપ
  - (2) ઉદ્યોગ સાહસિકતા: વિકસતા ભારત -03 થીમ
  - (3) ભાર વગરનું ભણતર અને સ્ત્રી શિક્ષણ
  - (4) ૨૦૪૭ : અમૃત કાળ ભારતનો સોનેરીકાળ
  - (5) ક્લાઈમેન્ટ ચેન્જ અને પર્યાવરણ પડકારો અને તેનું સમાધાન
- વકતૃત્વ સ્પર્ધાના ઉપરોક્ત મુદ્દાઓ માટે 05 મિનિટનો સમય રહેશે.

❖ ચિત્ર સ્પર્ધાના મુદ્દાઓ : (કોઈ પણ એક વિષયની પંસદગી કરવાની રહેશે)

- (1) એક ભારત શ્રેષ્ઠ ભારત
- (2) પર્યાવરણ અંગે જાગૃતિ
- (3) સ્વચ્છતાનું મહત્વ
- (4) ભારતની વિવિધતામાં એકતા

ચિત્ર સ્પર્ધાના ઉપરોક્ત મુદ્દાઓ માટે 120 મિનિટ (02 કલાક) નો સમય રહેશે.

❖ નિબંધ સ્પર્ધાના મુદ્દાઓ :- (કોઈ પણ એક વિષયની પંસદગી કરવાની રહેશે)

- (1) નવી શિક્ષણ નીતી અંગે અભિપ્રાય
  - (2) સાંપ્રત સમયમાં મૂલ્યવહી શિક્ષણની જરૂરીયાત
  - (3) વિદ્યાર્થીજીવનના ઘડતરમાં એન.એસ.એસ.નો ફાળો
  - (4) સમાજ નિર્માણથી રાષ્ટ્રીય નિર્માણ
  - (5) વિશ્વના દેશોને ભારતની ભેટ
  - (6) ઇલેક્ટ્રોનની સમાજ માટે વરદાન કે અભિશાપ
- નિબંધ સ્પર્ધાના ઉપરોક્ત મુદ્દાઓ માટે ૬૦ મિનિટ (૧૫૦૦ શબ્દોની મર્યાદા) નો સમય રહેશે.



Here are the details of the Examiners / Judges in all of these competitions:

Sr. No.	Competition	Name
01	Elocution	Dr. Kalika Shah
02		Mr. Bhavesh Maheshwari
03		Miss. Riddhi Maru
04	Essay	Dr. Anita Rana
05		Dr. Gaurang Chudasama
06		Dr. Jignesh Trivedi
07	Drawing	Mrs. Smita Nair
08		Dr. Priti Patel
09		Dr. Deepika Shah

The sociocultural, political and economic identity of India is reflected at Azadi ka Amrit Mahotsav. The "Azadi ka Amrit Mahotsav" journey officially began on March 12, 2021 in Sabarmati Ashram when Prime Minister Narendra Modi flagged off a 75-week festival to commemorate 75 years of Indian Independence. This also marked the beginning of a 75-week countdown to the 75th anniversary of Indian Independence Day, which ends on August 15, 2023, a year later.

With the assistance of its five pre-designed pillars—the fight for independence, thoughts for the next 75 years, accomplishments for the next 75 years, actions for the next 75 years, and resolutions for the next 75 years—Azadi ka Amrit Mahotsav aims to forge a visionary path for India. These pillars will serve as a reminder of India's great path toward independence. A roadmap will also be prepared in connection with this in order to strengthen India's social, economic, and political stability.



Azadi Ka Amrit Mahotsav is dedicated to the Indian people who have made a significant contribution to the country's evolution up to this point and to those who are now actively working to recognize Prime Minister Modi's vision of Atma Nirbhar Bharat.



### 5 Themes of Azadi Ka Amrit Mahotsav

Azadi Ka Amrit Mahotsav is a government-sponsored initiative to celebrate and remember 75 years of progressive India and the glorious history of its people, culture, and accomplishments. It does this through 5 themes which are primarily concerned with what has been accomplished thus far, its significance, and what can be accomplished in the future to raise India to new heights.





**Freedom Struggle:** It helps to recreate the stories of the unsung heroes whose sacrifices made our freedom a reality, and revisits milestones from the historical journey leading up to August 15, 1947, freedom movements, and more.



**Ideas@75:** This theme focuses on programs and activities inspired by the thoughts and ideas that shape us and that will guide us through this age of Amrit Kaal (25 years between India@75 and India@100).



**Revolve@75:** This theme focuses on our collective resolve and determination to shape the destiny of our nation. As we move towards 2047, each of us must stand up and do our part as individuals, groups, civil society, government agencies, and more. Translating ideas into action is only possible through our collective determination, thoughtful action planning and determined efforts.



**Actions @75:** This topic highlights all the efforts being made to help India take its rightful place in the emerging new world order in a post-COVID world, focusing on steps taken to implement policies and deliver on commitments. It was driven by Prime Minister Modi's call of SABKA SAATH. SABKA VIKAS. SABKA VISHWAS, SABKA PRAYAS.

**Achievement@75:** This theme focuses on marking the passage of time and all the milestones we have along the way. It aims to publicly showcase our collective achievements as a 75-year-old independent nation with a legacy of more than 5,000 years.

People sacrificed their lives fighting for the freedom of our nation, and even after countless battles and hardships, everyone came together and continued to chant slogans for that freedom. It is due to them that we are free today. Azadi ka Amrit Mahotsav seeks to instil in us the value of selflessness and love for one's country by showing the exiles of freedom fighters and highlighting their devotion and sacrifices to the homeland.

In this way, the school children not only discover the actual meaning of freedom once they comprehend the struggle for independence, but they also develop a greater knowledge of the difficulties and triumphs of freedom fighters. For as long as feasible, we should observe this day to maintain our sense of patriotism and to foster a more empathetic and responsible society.

On March 12, 1930, Mahatma Gandhi started the Dandi Yatra. He began the march from the Sabarmati Ashram with the goal of fostering national self-reliance and self-respect in mind. In addition, on this day in 2021, Prime Minister, Shri Narendra Modi, launched the historic Dandi Yatra. The Azadi Ka Amrit Mahotsav signaled the start of Indians' renewed quest for independence and dignity. Azadi Ka Amrit Mahotsav means "elixir of inspiration from freedom fighters," it began 75 weeks before August 15' 2022, and will end on August 15' 2023.

Azadi Ka Amrit Mahotsav is a government-initiated programme celebrating the 75th or diamond jubilee year of Indian Independence Day. The celebrations of Azadi Ka Amrit Mahotsav will last for 75 weeks, or one year, till August 15, 2023. This is a fantastic approach for teaching Indian citizens a sense of love, respect, pride, and duty towards the country. Reviving Indian independence history, culture, and other facets is a crucial first step in that direction. Azadi Ka Amrit Mahotsav emphasizes future growth while highlighting India's accomplishments during the previous 75 years. The initiative marks goals to be achieved by 2047 when India will complete 100 years of independence.

#### List of Winners in a Particular Competition -

W. No.	Competition	Name	Class
01	Elocution	THAKOR RUCHITA RAKESHKUMAR	M.Sc./3
02		GOHIL JATIN K.	B.Sc./5
03		PRAJAPATI KAJAL	B.Sc./1

		DIPAKBHAI	
01	Essay	BARIK PARBATI SUDARSHAN	B.Sc./3
02		CHAVDA PRERNA HARENDRASINH	B.Sc./3
03		PAL AKANKSHA RAMLAKHAN	M.Sc./3
01	Drawing	VISHWAKARMA DEEKSHA SURESH	B.Sc./3
02		CHAUHAN VAIBHAV SANJAYBHAI	B.Sc./5
03		DOSHI TRISHA KAMLESHKUMAR	B.Sc./1

Dr. Sachin K. Nizama  
AKAM Coordinator  
Adhyapak Sahayak, Department of Chemistry

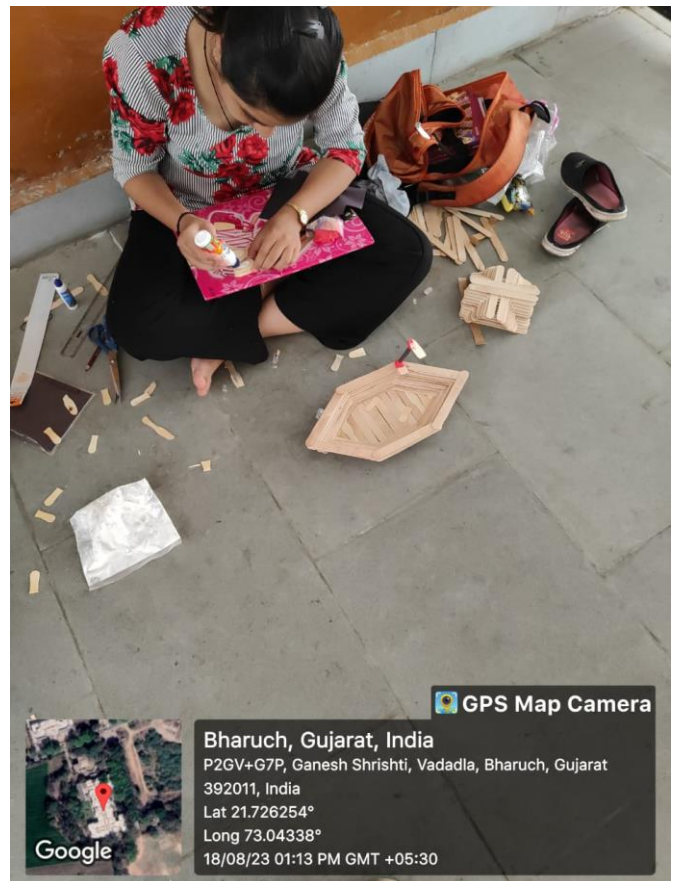
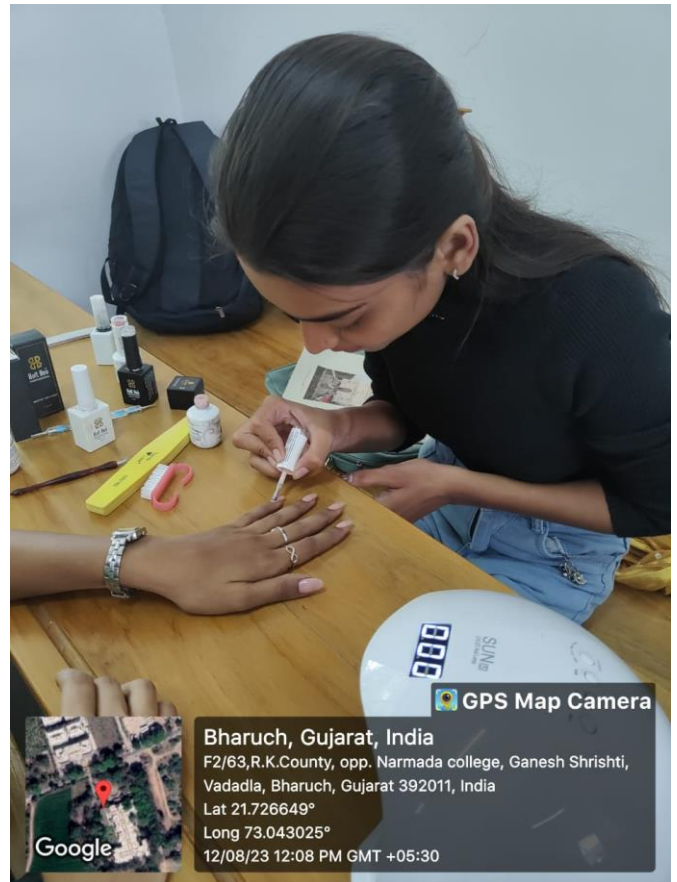
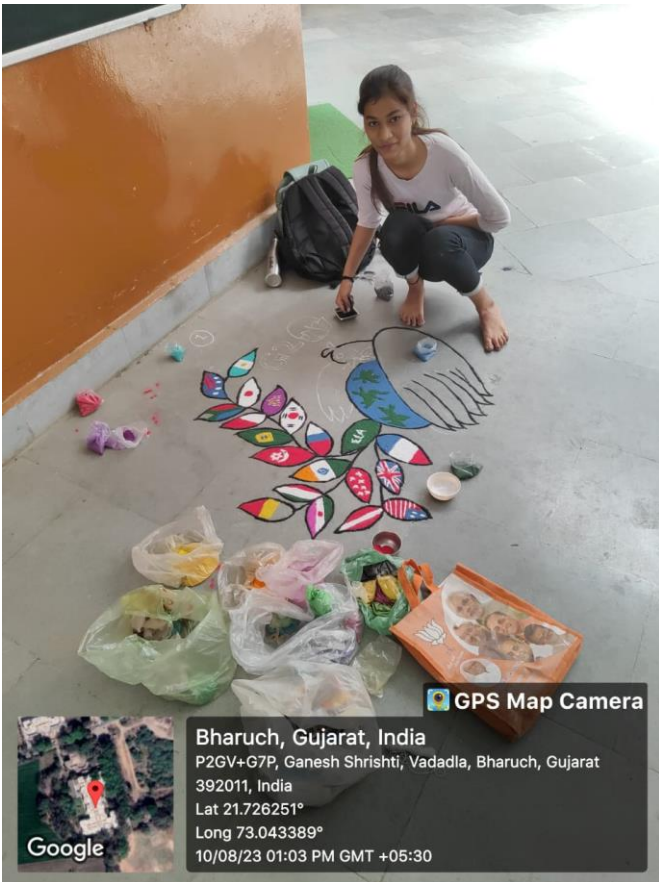
### [Cultural Competitions] Narmada College of Science and Commerce (NCSC)

Date: August, 2023

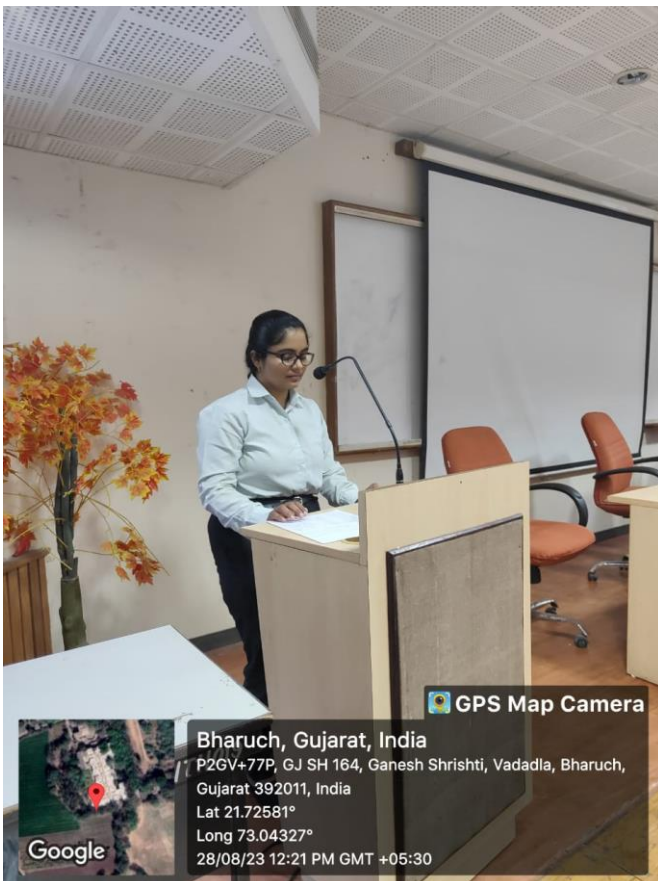
Venue: Narmada College of Science and Commerce



Various cultural competitions were held under the leadership of Dr. Anita Rana, chairperson of the Cultural Committee of the Students' Council. Following are the panels of jury and the results of the competitions held in the month of August, 2023.







## RESULTS OF VARIOUS COMPETITIONS (2023-24)

Date	Name of Competition	Name of Winners	Class	Rank
09/08/2023	Rangoli Competition	Maurya Sheetal D.	S.Y. M.S.C	1st

		Rajpurohit Pooja S.	F.Y. B.B. A	2nd
		Yadav Ruchi R.	F.Y. B.B. A	Consolation
Prof. Sandeepan		Shri Vijay Shah		
11/08/2023	Mehndi Competition	Vanza Shivani D.	F.Y. B.C om	1st
		Patel Dhruvi K.	F.Y. B.Sc	2nd
		Parmar Riddhi	S.Y. B.C. A	3rd
		Chauhan Mohini	S.Y. B.C om	Consolation
		Patel Sakshi S.	F.Y. B.B. A	Consolation
Dr. Lilly Rao				
12/08/2023	Nail Art Competition	Makwana Twinkal	T.Y. M.S c	1st
		Patel Shivani	F.Y. B.C om	2nd
		Rana Krishna	F.Y. B.C om	3rd
Ms. Riddhi Maru		Ms. Komal Dave		
18/08/2023	Best Out of Waste Competition	Ahir Harsh	F.Y. B.B. A	1st
		Rana Devanshi	F.Y. M.S c	2nd
		Chelvani	F.Y.	3rd

		Archita	B.C om	
Dr. Anita Rana		Mr. Ashwin Patel		
21/08/2023	Handicraft Competition	Sharma Chandani	S.Y. B.Sc	1st
		Shahu Sandika	S.Y. B.Sc	2nd
		Singh Annu	S.Y. B.Sc	3rd
Dr. Anita Rana		Ms. Pooja Mehta		
26/08/2023	Solo & Group Singing Competition	Krishnavilas ShreeLakshmi	S.Y. M.S c	1st
		Shukla Dev R.	F.Y. B.C om	2nd
		Patli Jemini	S.Y. B.C om	3rd
		Prajapati Yash	S.Y. B.B. A	3rd
Dr. Daxa Patel		Prof. Smita Nair		
Dr. Ritu Sharma				

## [Yoga Session] Narmada College of Management (NCM)

Date: 9<sup>th</sup> October, 2023

Venue: Narmada College of Management



Narmada College of Management (NCM) conducted a yoga session on October 9, 2023, as part of its collaboration with the Gujarat Yoga Board. This session was coordinated by Dr. Subhash Yadav, a renowned yoga practitioner and instructor. The aim of this event was to promote the physical and mental well-being of students and faculty members through the practice of yoga.

The participants, including students and faculty members, expressed their appreciation for the yoga session. Many mentioned feeling rejuvenated, relaxed, and more focused after the practice. They also expressed a keen interest in incorporating yoga into their daily routines.

## Creative Contributions

[Poem: By Anand Prajapati, TYBSc, Computer Science, First Prize winner of the Poetry Writing Competition] Narmada College of Science and Commerce (NCSC)

### कोरोनाकी आग

फिर एक कलयुग की शुरुआत थी, चाइना से निकली वो आग थी,

इंसानो मे फैलती हुई, वो कोरोना की जात थी,

बैठे थे उस रात हम, घर में महफिल की बात थी,

आई खबर उड़ते उड़ते, लॉकडाउन लग जाने की बात थी,

देश बंद होने का कारण, कोरोना की वो जात थी,

मोदी जी बोले टीवी पर, बस छः दिन की बात थी,

24 से लेकर 31 मार्च तक, पहली लॉकडाउन की बात थी,

देश बंद होने का कारण, कोरोना की वो जात थी,

भारत मे जब आई पहली खबर, केरला से शुरुआत थी,

थी कोई लेडिज पेशेंट्स, जिसमें कोरोना की जात थी,

शुरु हुई थी कोरोना की, चाइना से निकली वो आग थी,

लॉकडाउन के दूसरे ही दिन, देश मे अलग चिल्लाहट थी,

सबको घर जाने की अपने, सबकी अपनी एक चाहत थी,

पर इतनी चिल्लाहट का कारण, कोरोना की बढ़ती आहत थी,

बढ़ती रही स्टेशनों पे भीड़, कोरोना की बढ़ती आहत थी,

बस बंद थी, ट्रेन बंद थी, फिर भी घर जाने की चाहत थी,

देश बंद होने का कारण, कोरोना की बढ़ती आहत थी,

फिर लोग लगे पैदल ही चलने, सबको घर जाने की चाहत थी,  
भूखे प्यासे चले थे सब, नहीं थी किसी से मदद की उम्मीद,  
देश में इतनी चिल्लाहट का कारण, कोरोना की बढ़ती आहत थी,  
रोड बंद थी, गली बंद थी, पुलिस की फोर्स रक्षा में खड़ी थी,  
गली से बाहर निकलते ही, पुलिस के सपाटे पड़ते थे,  
नहीं होता था मुँह पर मास्क, तो अलग ही फाइन पड़ती थी,  
देश बंद होने का कारण, कोरोना की बढ़ती आहत थी,  
भूखे प्यासे चल रहे थे, कड़ी धूप में मर रहे थे,  
कोरोना की बढ़ती लहर देखकर, जिसको देखो वो डर रहे थे,  
स्कूल बंद था देश बंद था, देश को छोड़ विदेश बंद था,  
कोरोना की बढ़ती लहर देखकर, लाखों की गिनती करोड़ों में अनंत था,  
महीनों सालो चल रहीं थीं, कोरोना नाम की विनाश थी,  
लगे थे वैज्ञानिक दवा ढूँढने, पर नहीं मिल रहीं कोई आस थी,  
चाड़ना से निकली थी वो आंधी, हां, वो कोरोना की जात थी,  
जब नहीं दिख रही कोई आस थी, ईश्वर को याद करने की शुरुआत थी,  
शुरू हुई T. V. पर रामायण, हर रोज देखने की चाहत थी,  
हर हिन्दुस्तानी ने देखी थी, रावण को मारने की क्या बात थी,  
बाहर ना निकलने का कारण, कोरोना की जात थी,  
गरीबों को भूखे देखकर, की किरदारों ने शुरुआत थी,

किए थे मदद पैसे देकर, सोनू सूद ने की शुरुआत थी,  
गरीबों के भूखे मरने का कारण, कोरोना की ही वो जात थी,  
कोरोना को मिटाने की कोशिश में, देश में अंधेरे की बात थी,  
उजाले हुए थे दिये जलाकर, वो खूबसूरत भी क्या रात थी,  
एकता देखने को मिली थी, वो उजालों की बारात थी,  
सबके एक होने का कारण, कोरोना की जात थी,  
और एक रात बजी थी थाली, देश में शोर का मंजर था,  
एक वक्त पे हुए थे खुश, वो भी क्या दिन मंजर था,  
क्योंकि कि एक नई सुबह लाया था भारत, पिंजरा तोड़ उड़ पाया था भारत,  
हर देश में छाने का कारण, पहले मेडिसिन बनाया था भारत,  
फिर हर एक गली खुलने को थी, दूनिया एक दूजे से मिलने को थी,  
और सबके एक दूजे से मिलने का कारण, मिलने लगी दवाई थी,  
ले रहे थे वैक्सीन का डोज, हॉस्पिटल में लग रहीं लाइन थी,  
एक नई जिंदगी मिली थी सबको, सबके चेहरे पे स्माइल थी,  
जो लगा था मार्केट पर झटका, संभलने लगी वो लाइन थी,  
सब कुछ ठीक होने का कारण, मिल गयी दवाई थी,  
वैसे इस टॉपिक पे कहने को है बहुत कुछ, पर पोएट्री की ऑर्डर आई थी,  
कोरोना की हुई थी शुरुआत, दूनिया क्या अनुभव पाई थी,  
बस यही खत्म होने का कारण, बढ़ रही अब लाइनें थी,  
मेरे इसपर लिखने का कारण, कोरोना क्यों दुनिया में आई थी.....

[Poem: By Vijay Mallick, FYBSc, Chemistry, Second Prize winner in the Poetry Writing Competition held by Panchprakalp] Narmada College of Science and Commerce (NCSC)

INNOVATION IN HEALTHCARE: Adapting to the COVID era.

In times of fear a virus unseen  
COVID emerged a daunting scene.  
Its grip on nations the world's embrace  
We faced the challenge together we'd face.

Through distance we found a way to connect  
Virtual hugs love and respect.  
Heroes emerged the frontline's might  
Nurses, doctors, warriors in the fight.

Lockdown and masks sacrifices we made  
To protect each other come what may.  
Yet hope remained a beacon bright,  
We knew in unity we'd find the light.

As days turned to months we held on tight,  
Learning to cherish the simplest delight.  
The strength of human spirit it showed,  
In acts of kindness compassion bestowed.

Through grief and sorrow we persevered,  
With resilience hope and love that steered,  
And as we heal we'll rise above,  
A world reborn with boundless love.

[Poem: Princy B Patel, TY BBA, Third Prize winner in the Poetry Writing Competition held by Panchpakalp] Narmada College of Science and Commerce (NCSC)

“મારો કોવિડ કાળ નો અનુભવ”

ઘણું ભેગું કાર્યું, ઘણું કમાયું અને ઘણું ઉડાયું  
પણ આજે જેની પાસે છે, એ વાપરી નાથી  
શક્તિ  
અને એ કમાઈ પણ નાથી શક્તિ,  
ઓ વાયરસ, તારા ત્રાસથી છૂટી  
નથી શક્તિ....

આખું વરસ રાહ જોઈએ કે ક્યારે દિવાળી આવે,  
અને થોડી રજાઓ મળે પણ હાલ,  
આ કચવાયેલા મને મળેલી રાજાઓનો આનંદ મણી  
નાથી શક્તિ,  
ઓ વાયરસ, તારા ત્રાસથી છૂટી નથી  
શક્તિ....

પરિવાર સાથે કેરી નોં રસ,  
મિત્રો સાથે શેરડીનો રસ પી નાથી શક્તિ,  
કોઈની સગાઈ તો કોઈની સાલગીરમા જઈ નાથી  
શક્તિ,  
ઓ વાયરસ, તારા ત્રાસથી છૂટી નથી  
શક્તિ....

હોસ્પિટલમાં સેવા આપતી માતાને બાળકો જોઈ  
નાથી શક્તિ,  
રેડ ઝોને માં ફસાઈલા માં – બાપને,  
તેમના દીકરાઓ જોઈ નાથી શક્તિ,  
ઓ વાયરસ, તારા ત્રાસથી છૂટી નથી  
શક્તિ....

કેટલાયના સંબંધો તૂટ્યા, ધંધા રોજગાર તૂટ્યા,

અને કેટલાઈની આખોમા દુનિયા જીતવાના અભરખા  
તૂટીયા,  
છોડી પણ નથી શકતા અને પકડી પણ નથી શકતા,  
ઓ વાચરસ, તારા ત્રાસથી છૂટી નથી  
શકતા....

આ ઝોનેની અદૃશ્ય દિવાળો તૂટશે, હૈયાના હેત  
ઉભરાશે,  
આશા નો સુરજ ઉગશે અને ભૂતકાળ બનશેઆ  
બધુજ,  
જે કરી નાથી શકતા, અને દરેક ચેહરાની મુસ્કાન  
બોલશે,  
ઓ વાચરસ, તારા ત્રાસથી તૂટી નથી  
શકતા, તૂટી નથી શકતા....

[Poem: By Diya Bhatt, Third Prize winner  
from SY BBA.] Narmada College of Science  
and Commerce (NCSC)

## MY EXPERIENCE OF COVID NINETEEN...!!!!

Covid nineteen,  
May not be here to stay,  
But my med student life  
Felt less live everyday.  
Lockdown was quite a while,  
It's getting hard to raise a smile.  
But spending time with family, playing and  
making memories made me smile.  
Then, the Covid attacked my mom and dad,  
And this was so hard to stand.  
I cried all day and than understand,  
We've to come together hand-in-hand,  
To fight the virus and take a stand.

That time I learned to wear masks, wash  
hands and keep distance

Cause these were all Covid's resistance.

I prayed to god,

For saving my precious jem's life.

And mourned the loss of loved ones so dear,

Who struggled with fears that couldn't clear.

For me,

It was a virus unseen,

Swept across the world like a rushing stream.

Brought sickness, death and fear,

And changed the lives year after year.

[Abstract Painting: Expression - Face of  
expression by Sanika Rishi Pathak]  
Narmada College of Management (NCM)

This is an abstract portrayal of a woman,  
sketched in a loose style on a white canvas  
using Ink, or alternatively, created using black  
paint and a paintbrush.



## [Short Story by Shikha Sheth] Narmada College of Management (NCM)

### "Whispers in the Darkness - Emily's Encounter"

Emily, a curious and adventurous girl with a fascination for black magic, had heard countless tales about the haunted mansion and its unsolved mysteries. Driven by her insatiable curiosity and a desire for an intriguing story, she decided to explore the mansion alone one fateful night. Now, let us unveil the supernatural encounter she experienced as she ventured deeper into the mansion.

As she delved further into the mansion's depths, she began to uncover traces of black magic and witchcraft rituals etched onto the walls, with ancient symbols and mysterious writings adorning cupboards, floors, and hidden within the basement's dusty books. Emily's curiosity pushed her to unravel the secrets held within the mansion, but in doing so, she inadvertently awakened the imprisoned spirit of a witch, once captured by saints and the church's father long ago. Paralyzed by fear on one side and facing the growing strength of the witch's presence on the other, Emily found herself trapped in a nightmarish encounter. Desperate to escape the mansion, she searched for anything that might weaken the witch.

As the witch materialized before Emily, her shocking appearance struck fear into Emily's heart. The witch had long, flowing black hair, limbs that appeared unnatural, sunken and hollow eyes, a broken jaw, and a lipless mouth. Emily's encounter with the witch felt like a living nightmare with no lifeline, and she desperately sought a way to flee.

Emily scoured every corner of the mansion, but each room presented new horrors, making her escape all the more challenging. Then, a memory flashed in her mind—the books she had seen in the basement. She made a dash for the basement, but it was guarded by the vengeful spirit, and the mansion seemed to come to life,

with its walls shifting and closing in on her. Despite the terrifying obstacles, Emily continued to fight for her escape.

Upon entering the basement, Emily's heart raced as she stumbled upon a room filled with haunted toys in the dark mansion. Trembling with fear, she realized that her adventure had taken a spine-chilling turn. In an unexpected twist, Emily discovered a toy with moving eyes. Next to it, she found a book with pictures of the toy and detailed rituals. Emily drew a circle representing the five elements—space, fire, water, earth, and air. Placing the toy in the center of the circle, she recited the mantras as instructed in the book. As she chanted, the five elements converged within the circle, and they separated the toy into five parts, each aligned with one element. With the spell complete, Emily managed to escape from the mansion.

Her escape became a tale she would share with wide-eyed listeners—a story of bravery and the mysterious power of the unknown.

\* \* \* \* \*